**Issue Overview:** The Office of the First Partner, The CA Commission on the Status of Women and Girls, and TIME’S UP are partnering to help close the pay gap in California.

**Socials to Tag:**
- Twitter: @jensiebelnewsom @CCSWG @TimesUpNow
- Instagram: @jennifersiebelnewsom @CCSWG @TimesUpNow

**Hashtag:** #EqualPayCA & #TimesUpPayUp

**Links:** [https://women.ca.gov/californiapayequity/](https://women.ca.gov/californiapayequity/)

**Content**

**Social Media Posts**

- California has the strongest equal pay laws in the nation but change doesn't happen without education, implementation, and enforcement. It's time to close the gap! Join CA First Partner @JenSiebelNewsom and find out how here: [https://women.ca.gov/californiapayequity](https://women.ca.gov/californiapayequity) #EqualPayCA

- California has the strongest equal pay laws in the nation but we still have more work to do. Join First Partner @jensiebelnewsom @CCSWG and @TIMESUPNOW to close the gap! Learn how here: [https://women.ca.gov/californiapayequity](https://women.ca.gov/californiapayequity) #EqualPayCA #TimesUpPayUp
• California has the smallest pay gap in the nation but women in the state still make significantly less than male counterparts – that ends with us. It’s time for #EqualPayCA! Joine @JenSiebelNewsom and find out how to close the wage gap here: https://women.ca.gov/californiapayequity

• Women lose a combined total of $78.6 billion each year because of the wage gap. California has the strongest equal pay laws and, together, we can close the gap. #EqualPayCA now! https://women.ca.gov/californiapayequity #TimesUpPayUp

• If the wage gap were closed in CA, women could pay for 9.5 more months of child care, approximately 48 weeks of food for her family, and more than 3 additional months of mortgage and utility payments. Let’s close the gap. #EqualPayCA https://women.ca.gov/californiapayequity/

• Let’s create the change we want to see and build a world where our daughters are valued equally. Do your part to close the pay gap here: https://women.ca.gov/californiapayequity #EqualPayCA

• First Partner @JenSiebelNewsom, @CCSWG & @TIMESUPNOW have partnered to close the wage gap in California. It’s time for #EqualPayCA.

• We are committed to creating an #EqualPayCA. In partnership with First Partner @JenSiebelNewsom @CCSWG and @TimesUpNow, we have made the pledge to be an equal pay employer.