

A photograph of a woman with long dark hair wearing a black face mask, holding a young child. The image is overlaid with a semi-transparent blue filter. The title text is positioned at the top of the image.

CALIFORNIA **COMEBACK PLAN**

**Governor Newsom's Comprehensive
Approach to Clean & Safe Streets For All**

Addressing Homelessness Through Housing First

July 2021

California's homelessness crisis has reached a breaking point.

We just enacted historic mental health and housing investments and policy reforms. This is our moment.

\$12 billion for homelessness – more than 10x what the state has ever spent on this problem. But money alone won't fix this – we must spend smarter, faster, and more effectively.

1

End or prevent homelessness through housing & shelter: Expand Homekey & build 42,000+ new homeless housing units.

2

Get the most unwell individuals the services they need - in treatments and conservatorships.

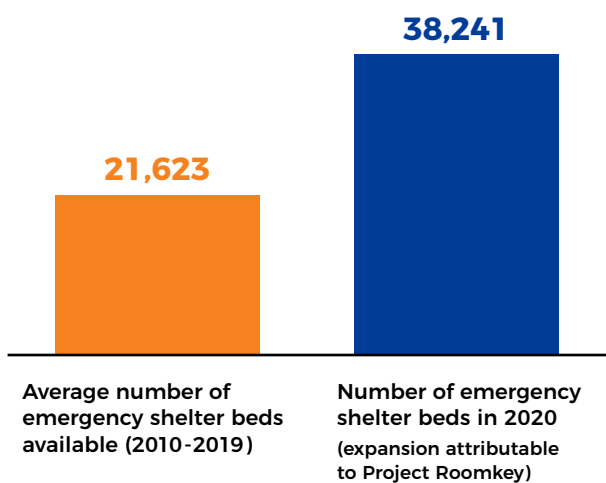
3

Make our city streets and parks safe again by supporting local governments

We Can Solve Homelessness

This is a crisis decades in the making. In 2020, California created a new model to solve homelessness - an approach adopted by the Biden-Harris Administration **now being used on the national level.**

PROJECT ROOMKEY



HOMEKEY

From 2010-2019, the average number of new Permanent Supportive Housing units added was **2,847.**

**In just 6 months,
Homekey added
6,000
new units.**

July-December 2020

*I don't **think** homelessness can be solved. I **know** homelessness can be solved. This is our cause. This is our calling. Let us rise to the challenge and make California stand as an exemplar of what true courage and compassion can achieve. Let's go to work.*

- Governor Gavin Newsom
State of the State Address,
February 2020

Homeless Coordinating & Financing Council's Stakeholder-Driven Action Plan Recommendations

The State has worked with advocates over the past year to develop 5 principles to prevent and end homelessness. Through prevention, shelter, housing, and services, we can end homelessness in California.

A

Strengthen our systems to better prevent and end homelessness in California

B

Equitably addressing the health, safety, and services needs of Californians experiencing unsheltered homelessness

C

Expanding communities' capacity to provide safe and effective sheltering and interim housing

D

Expanding and ensuring equitable access to permanent housing in our communities

E

Preventing Californians from experiencing the crisis of homelessness

Unprecedented Resources

The largest investment in state history.

\$12 billion over two years

Housing \$5.75 billion



Homekey - Housing

Acquire & rehab
tens of thousands
of homeless units



Affordable Housing

7,000 new homes



Family Homelessness Prevention

\$565 million
to stabilize homeless families



Homekey - Health

Largest expansion
in California history
of service-enhanced mental health
housing



Behavioral Health Housing

for people needing conservatorship
or intensive behavioral health services



Veterans Services

Support services for formerly
homeless vets

Safe and Clean Streets \$2.2 billion



Local Aid

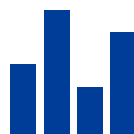
Unprecedented commitment of
\$2 billion to help local
governments address homelessness



Encampment Resolution



Hazardous Materials Removal



Data & Accountability Systems

Track progress and provide
accountability and transparency

Accountability

People must get out of encampments and into the housing and services they need. **The State is providing cities and counties** with the resources they need to make this happen.

Get people out of encampments through housing & services



\$1.75 billion
new housing



\$5.8 billion
Homekey

Local governments now have unprecedented funding from the State

\$2 billion

Flexible aid to local governments

\$296 million

Local clean-up matching

\$97 million

Hazardous material removal

\$50 million

Encampment resolution

No results? No funding.

Local Metrics

In order to be eligible for state homelessness funding, all local governments must set goals on six metrics on which they will be required to make progress and report data.

Statewide Goals

Statewide goals will be created by aggregating all of these local goals. Through this, the state will be able to track statewide progress and make sure funding is going to programs that work.

Locals must set ambitious, quantifiable goals.

Locals must then meet goals or forfeit flexibility/funding.

- 1 Reducing the number of persons experiencing homelessness.
- 2 Reducing the number of persons who become homeless for the first time.
- 3 Increasing the number of people exiting homeless into permanent housing.
- 4 Reducing the length of time a person remains homeless.
- 5 Reducing the number of persons who return to homelessness after exiting homelessness.
- 6 Increasing successful placements from street outreach.

Restructuring



State & local governments must track progress so problems can be fixed.



New changes to how state government responds to homelessness.



More requirements for state departments and local governments to map homelessness funding & share data.

Unprecedented Accountability

The State is providing the funding and the infrastructure – local governments have a critical role to play. Here are the new accountability measures.

2
2

\$2 billion
over two years for local governments



Requirement to set objective, easy-to-understand metrics to receive funding.



Once funded, local governments must follow their plan and make progress. If they do not, there are sanctions, including losing funding.



Bonus funding for governments that are demonstrating success.