



**Governor Newsom's Master Plan for
Tackling the Fentanyl and Opioid Crisis**

March 2023

THE UNITED STATES IS FACING A FENTANYL AND OPIOID CRISIS.

The U.S. has faced an evolving crisis of opioid addiction and overdoses since 1999, driven by Big Pharma's irresponsible marketing of prescription opioids – bringing us to today's wave of fentanyl overdoses. **One pill can kill.**

GOVERNOR NEWSOM HAS INVESTED OVER \$1 BILLION TO CRACK DOWN ON OPIOID USE.

The Governor's 2023-24 budget includes \$97 million in new investments:

- ▶ **\$79 million:** Naloxone distribution project.
- ▶ **\$10 million:** Grants for education, testing, recovery, and support services.
- ▶ **\$4 million:** Make test strips more available.
- ▶ **\$3.5 million:** Overdose medication for all middle and high schools.

CRACKING DOWN

\$30 million to expand California National Guard's work to prevent drug-trafficking transnational criminal organizations.



HIRE, TRAIN, AND EMBED MORE MEMBERS

California's National Guard has hired, trained, and embedded **144 new members** to support the Governor's initiative to reduce deadly fentanyl in communities.



FENTANYL SEIZURES

28,765 pounds of fentanyl were seized in operations supported by Cal Guard in 2022, a **594% increase in seizures** since 2021.



FENTANYL ENFORCEMENT PROGRAM

\$15 million over two years to establish and operate the Fentanyl Enforcement Program within the Department of Justice to combat manufacturing, distribution, and trafficking.

ADDRESSING THIS PUBLIC HEALTH CRISIS

FUNDING TO PREVENT OPIOID ABUSE

\$255 MILLION
2021-22

\$528 MILLION
2022-23

\$133 MILLION
legal settlements with manufacturers and distributors with more to come.

REDUCING AND PREVENTING OVERDOSES

- ▶ More than 130,000 reported reversals of opioid overdoses through the Naloxone Distribution Project.
- ▶ Distribution of fentanyl test strips.
- ▶ Street medicine / Medi-Cal mobile behavioral health benefit.

MAKING NALOXONE MORE ACCESSIBLE

The Department of Public Health is providing Naloxone to every public middle and high school in California.

Through CalRx, California will seek to manufacture its own Naloxone.

RAISING AWARENESS



STATE OPIOID TASK FORCE

The task force improves statewide collaboration and planning while coordinating with stakeholders.



EXPAND TRAINING

\$23 million substance use disorder workforce grants to develop substance use disorder training for non-behavioral health professionals working with children and youth.



YOUTH OPIOID EDUCATION AND AWARENESS CAMPAIGN

\$40.8 million education and awareness campaign to establish partnerships and create messaging and education tools for parents and educators.



LOOKING FOR INNOVATIVE IDEAS

The Department of Public Health will issue requests for proposals to seek innovative approaches to reduce costs and increase the supply of Naloxone and fentanyl test strips.