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Governor's Office



State of California Social Innovation Impact Report

Office of Governor Gavin Newsom

20 23

Opening Letter from Governor Gavin Newsom

It's said that if you want to go fast, go alone — but if you want to go far, go together. Over the last few years, California has taken that lesson to heart, making real progress through partnerships in every possible arena.

In every issue from infrastructure to climate to human rights, our philanthropic partners help us catalyze true change and accelerate our work so that Californians across the state, regardless of background, can benefit from our efforts.

Right now, our nation is at a crossroads. Fundamental, hard-won rights are being rolled back. Decades of work are being undone by those unwilling to accept science and progress, by those who are afraid of an egalitarian future, where all have the same access and same opportunities. But California — and our partners — are fighting for that future.

Now is the time, more than ever, to join together, to seek out new ideas and new solutions, to put the strength of our determination and hope to the test.

California is honored to have so many amazing, innovative partners across the state and across the country. Together, we have accomplished what may have seemed impossible not too long ago.

We're both tackling the looming threats of today and planning for the future: building the Reproductive Freedom Alliance to fight for and protect a woman's right to choose; bringing together workers and educators to better prepare our kids for all the opportunities and careers they may seek out; reaching our ambitious climate and infrastructure goals by bringing everyone along with us.

Photo Courtesy of California
Governor's Office

All of this progress, and all that we're striving to accomplish, is grounded in equity and inclusion. These are the values at the very heart of what we do; they are built into the very mechanisms through which we function, they dictate who we partner with and how we approach those partnerships.

Time is not our friend — we're racing against the clock on too many of these issues. Now is the time to focus on implementation, on efficiency. When we talk about "social innovation," we're talking about just that: ensuring that policies and partnerships are strategic, coordinated — and that our partnerships are transformational, not transactional.

This report is proof positive that California leads not just in technology innovation, but in social innovation, too.

Governor Gavin Newsom



Opening Letter from Elena Chávez Quezada

Over the past year, the world has begun adjusting to life after a pandemic, and so too has the nature of our work on partnerships. To meet the moment, our collaborative efforts to partner across the public, private, and nonprofit sectors also required a shift from focusing on crisis response to building strong and resilient systems and structures. This report is a reflection of the impact of our partnerships over the last year on communities all across California — and I hope it serves as inspiration for the critical work that lies ahead.

The key to partnerships is grounding them in what communities want and need. From the vibrant border community in Imperial Valley to the northern beauty of the Redwood Coast, I've spent the past year hearing from people often shut out of the state's economic growth and prosperity. I've learned about the delicate balance between state policies and local implementation. And I see how government and philanthropic siloes can impede progress or, if we break out of them, unleash innovation and impact.

Our progress over the past year — from immigration and reproductive rights, to disaster relief, green jobs, and a range of other issues — continues to demonstrate that when we collaborate, the whole of our impact is

greater than the sum of its parts. For me, equity means understanding that not every person, community, city or any particular group of people is at the same starting point — and then doing something about it. This value is reflected in every partnership highlighted in the report, and will continue to drive our partnerships moving forward.

I am grateful for the many people who make these partnerships happen every day, and hope you will join us in 2024.

Elena Chávez Quezada

Senior Advisor on Social Innovation
Office of Governor Gavin Newsom

Elena Chávez Quezada at the Climate and Economic Resilience Working Group Kick-Off Meeting at the Sierra Health Foundation



Partnerships in 2023



\$20.2 million

in new philanthropic dollars leveraging
\$1 billion in public dollars



11

California agencies
advancing partnerships



123

Philanthropic
partners engaged



16

Public-private
partnerships¹



13 out of 13

California
regions reached

THE IMPACT OF OUR 2023 PARTNERSHIPS



12 communities were granted disaster relief
following severe winter storms



212 cross-sector partners engaged on
Native American and Tribal issues



44 community-based organizations receiving
capacity-building support to access public funds



As of December 2023, at least **1,000 migrants**
per day are currently supported at the border.



8 High Road Training Partnerships (HRTPs)
receiving flexible funding support to provide
workforce training and apprenticeships



22 states joining together to fight for
reproductive freedom across the nation,
representing **177 million people**



950 Californians receiving up to **\$1,000** of monthly guaranteed
income payments from philanthropically matched state pilots

TOTAL PARTNERSHIPS TO DATE

59

Total Number of
Partnerships

1,660

Total CBO
Partners

250+

Total Philanthropic &
Corporate Partners

27

Total State Agencies and
Departments Partnered

\$4.2b

Total Philanthropic
Funding

\$13.6b

Total Public
Funding

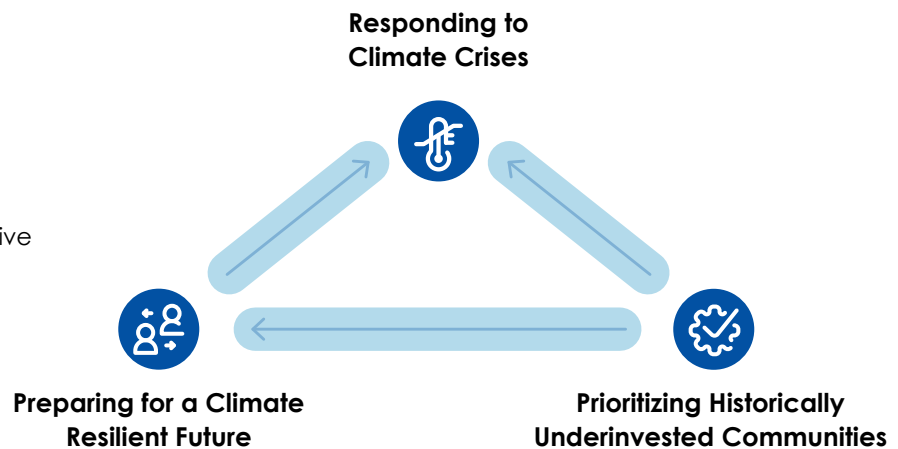
Please see the appendix for details on partnerships over the past year. 1 Includes 5 ongoing partnerships and 11 new partnerships for 2023.

Climate and Economic Resilience

In the past year, Californians have experienced the devastating impacts of a rapidly changing climate — from extreme drought and life-threatening heat waves to extreme floods and storms. In California, we know that a resilient economic future is inextricably linked to the climate actions and investments that we make in the

coming years. This is why Governor Newsom has made historic investments of approximately \$51 billion to fully integrate climate solutions with equity and economic opportunity. **These investments recognize the need to simultaneously confront the climate crisis while building a more resilient, just, and equitable future for all Californians.**

Public-private partnerships are a powerful tool to confront the climate crisis and build an inclusive and equitable climate and economic resilience by:



RESPONDING TO CLIMATE CRISES

This year alone, the Newsom Administration dedicated \$5 billion to disaster relief and resilience, and partnerships with philanthropy are also supporting dozens of communities across the state.

Following severe winter storms throughout the state from January to March 2023, the Governor's Office partnered with the California Office of Emergency Services, the League of California Community Foundations, and Philanthropy California to funnel dollars through the ongoing [California Disaster Relief, Recovery, and Resilience Fund](#). The Fund leverages the unique position of community foundations to quickly provide emergency relief and support long-term recovery for families and communities impacted by the storms and other natural disasters. The Fund also supports communities in planning for and minimizing the damage of catastrophic climate events.

THE NEED:

Many Californian families have been impacted by disasters, many losing their homes and livelihoods, and need timely support.

FUNDING:

\$2,400,000 since July 2022 (\$5,200,000 since Fund inception in the Fall of 2020)

KEY PARTNERS:

California Office of Emergency Services, Philanthropy California, League of California Community Foundations, and 16 philanthropic institutions have partnered to support this Fund (see appendix).

IMPACT:

12 affected communities, including in Ventura, Monterey, Mendocino, San Luis Obispo, Santa Barbara, San Joaquín, San Benito, Santa Cruz, and Humboldt counties, received relief since July 2022.

PREPARING FOR A CLIMATE-RESILIENT FUTURE

The High Road Training Fund provides funding support for the state's High Road Training Programs, which bring together labor, industry, training partners, and community leaders. HRTPs deploy programs to upskill and reskill workers and increase overall job quality, helping to ensure an equitable green economy transition for the state and advancing equity in California's workforce systems.



Photo Courtesy of Jobs for the Future and My Workforce Solutions

THE NEED:

Some Californians are not equipped with the resources, training, support, and educational opportunities they need to access high-quality jobs as the state transitions to a green economy.

TOTAL FUNDING:

\$5,470,000 to support HRTPs with flexible funding for quality job training programs across the state

PARTNERS:

California Labor and Workforce Development Agency, California Workforce Development Board, Jobs For the Future, The James Irvine Foundation, Conrad N. Hilton Foundation, California Wellness Foundation, Younger Family Foundation, and Crankstart Foundation

IMPACT:

8 HRTPs supporting training for Californians to access quality jobs

"The [HRTF] funding is helpful because little funding helps you build your infrastructure, so as you're building and trying to stay innovative in sometimes what can feel like a very rigid environment, I feel this funding continues to allow us to have those conversations."

Amber Roth, Executive Director, Worker and Education Resource Center

PRIORITIZING HISTORICALLY UNDERINVESTED COMMUNITIES

In California, we know that long-term climate and economic resilience depends on deeply engaged communities. This is why Governor Newsom invested \$600 million in regional economic planning and coordination through California Jobs First (formerly the Community Economic Resilience Fund) — an innovative strategy that centers regions in creating pathways for investment that will bring bottom-up, regionally governed

economic blueprints to life. Partnerships with philanthropy are helping to ensure that community-based organizations and coalitions have the capacity they need to be active participants in these regional blueprints and have a say in the equitable access and implementation of historic public investments in green energy, infrastructure, workforce development, broadband, and more.

Community Economic Mobilization Initiative (CEMI):

In 2022, The Center at Sierra Health Foundation launched Community Economic Mobilization Initiative to assist CBOs in building their capacity to access and implement historic federal and state investments. The Governor's Office and the California Jobs First (CJF) interagency team partners and coordinates closely with CEMI to facilitate co-learning across sectors, including to ensure that the state's \$600 million program is effectively and inclusively implemented and that communities have the capacity they need to access CJF resources. In addition to providing capacity-building grants, CEMI provides support to organizations through the Technical Assistance Resource Center (TARC). Led by Dr. Manuel Pastor and Dr. Chris Benner, TARC is a hub for leaders to develop their content knowledge, build relationships with peers, and learn how to leverage public funding. Through these efforts, CEMI is supporting the most impactful organizations with the resources they need to access and implement public funding opportunities in their region.

THE NEED:

Many organizations that are eligible for public funding lack the capacity or technical expertise necessary to engage in competitive public grant processes.

FUNDING:

\$21,250,000 from philanthropy

PARTNERS:

California Labor and Workforce Development Agency, Governor's Office of Planning and Research, Governor's Office of Business and Economic Development, Center at the Sierra Health Foundation, The James Irvine Foundation, Blue Shield of California Foundation, The California Endowment, California Wellness Foundation, Chan-Zuckerberg Initiative, and David & Lucille Packard Foundation

IMPACT:

45 CBOs representing all 13 California Jobs First regions receiving the resources they need to access public funds. Organizations have used funding to hire grant writers and other staff and build long-term organizational structures that will enable public funding for years to come.



"[We were able to] expand our capacity to provide TA, connections to affordable lending, and networking opportunities for minority small business owners in Stanislaus County. [The] CEMI investment is already producing fruits."

Stanislaus Equity Partners CDC

"Economic progress is only meaningful if it's equitable. We're proud that our CEMI partners are committed to leveraging public investments to create a more inclusive economy. These partners will be at the forefront of California's recovery and climate resilience efforts for years to come."

Chet P. Hewitt, President and CEO, Sierra Health Foundation

REPRODUCTIVE FREEDOM

As of June 2023, one year after the U.S. Supreme Court overturned *Roe v. Wade*, over [23 million women](#) — 1 in every 3 of reproductive age — do not have access to critical reproductive health care. But extremists around the U.S. are not stopping there; they are finding new ways to limit access to abortion, contraception, and other reproductive health care. California is deeply committed to defending the fundamental civil rights that are key to upholding American democracy and remains at the forefront of protecting and expanding access to reproductive healthcare — both for Californians and those coming to California for care they cannot receive in their home states.

Recognizing the critical need for California's leadership, Governor Newsom launched the Reproductive Freedom Alliance, a nonpartisan coalition of 22 governors that protects access to critical health care and upholds civil rights across the country. The Raben Group serves as the Alliance's implementing partner.

THE NEED:

Over 1 in 3 women of reproductive age in America currently lack access to critical reproductive health care.

FUNDING:

\$1,581,500 from philanthropy as of December 2023

KEY PARTNERS:

22 governors and their senior gubernatorial staff in 22 States, California Wellness Foundation, Collaborative for Gender and Reproductive Equity (CGRE), The David & Lucile Packard Foundation, Omidyar Network, Raben Group, Rosenberg Foundation, Wallace Global Fund, and several anonymous funders.

IMPACT:

Since its launch, the Alliance has grown to **22 governors**, representing more than **177 million people with a combined economy of over \$13.3 trillion**.

To date, the Alliance's accomplishments include:

- ➔ **Preserving Access:** California, Maryland, Massachusetts, New Mexico, New York, Washington, and several other Alliance states coordinated to stockpile abortion medication to protect against adverse court rulings that could block access.
- ➔ **Launching Resource Hubs:** Several states — including California, Connecticut, and Pennsylvania — launched online resource hubs for people seeking access to reproductive healthcare, building off of each other's expertise and platforms.
- ➔ **Driving the Debate:** The Alliance has elevated reproductive freedom in the media and has received over 1,000 media mentions, including in the Associated Press, NBC News, Axios, USA Today, HuffPost, Reuters, Bloomberg Law, and over 300 broadcast hits.
- ➔ **Engaging the Private Sector:** Over a dozen Alliance governors, including Governor Newsom, engaged major pharmaceutical retailers, seeking clarification of their plans to distribute medication abortion drugs. In response, several independent pharmacies stepped in to provide the drug in California and other Alliance states.
- ➔ **Passing Protective Laws:** Nearly 20 Alliance members coordinated in enacting shield laws to protect patients, providers, and their data from out-of-state abortion restrictions, criminalization, and penalties.
- ➔ **Convening Governors and Senior Staff:** In July 2023, the Alliance held an inaugural convening of governors and their staffs in Los Angeles to share progress and best practices in their states and reaffirm their commitment to working together to build a firewall for reproductive freedom.

UPLIFTING CALIFORNIA NATIVE AMERICAN AND TRIBAL COMMUNITIES

In 2019, the Governor [issued a historic apology to California Native Americans](#) and established the [California Truth & Healing Council](#) to bear witness to, record, clarify, and examine the existing historical record regarding the relationship between the State of California and California Native Americans.

Over the past year, public-private partnerships and strategic engagements with philanthropy have been critical tools in pursuing the Governor's priority to uplift, support, and center California Native American and tribal communities in the vision of shared prosperity and a California for All.

Truth and Healing Fund

The California Truth and Healing Fund supports California tribal communities and Native-led organizations so they can fully engage in the Truth and Healing process. This includes ensuring community members have the resources to attend, provide evidence and testimony at, and follow up on quarterly Truth & Healing Council meetings.

Funder Education

From April 2022 to June 2023, the Office of Tribal Affairs and philanthropic leaders held a series of three virtual funder convenings to educate funders on California Native history needs and opportunities for partnership. Convenings featured discussions between California Native leaders, philanthropy, and the state on infrastructure, economic justice, and other key issue areas.



THE NEED:

California's 109+ Native American tribes, communities, and organizations have been historically marginalized, underinvested in, and excluded from shared prosperity.

FUNDING:

\$1,025,000 from philanthropy

PARTNERS:

Governor's Office of Tribal Affairs, Truth and Healing Council, Decolonizing Wealth Project, The California Endowment, Christensen Fund, California Wellness Foundation

IMPACT:

13 CBOs, coalitions, tribes, and projects receiving funding to support Native American engagement in the truth and healing process

THE NEED:

The philanthropic community can better understand the nuanced challenges that the California Native community faces and what they can do to support and be stronger allies.

PARTNERS:

Governor's Office of Tribal Affairs, California Truth & Healing Council

IMPACT:

212 unique funders, CBOs, tribal organizations, and state agencies engaged in California and around the country to learn about California Native history, the Truth and Healing process, best practices for partnering with tribal communities, and philanthropic funding opportunities.

California Truth & Healing Documentary

The California Truth & Healing Council is an unprecedented effort in subject matter and scale; thus, memorializing this process and distilling the stories, learnings, and voices throughout will serve as a historical record and resource for generations to come. The Governor's Office of Tribal Affairs has partnered with Emmy-winning filmmaker Jacob Kornbluth and a range of Native filmmakers to film a documentary that aims to capture and authentically tell the experiences and stories from the Council's quarterly meetings. The Office of Tribal Affairs is working closely with the filmmaking team during the production process to ensure California Native stories are told authentically and with respect for the Native communities participating in the Truth and Healing process.

THE NEED:

Capturing stories shared in the Truth and Healing process through a documentary film will ensure that history is preserved for generations.

FUNDING:

\$213,000 from philanthropy

KEY PARTNERS:

California Consortium for Urban Indian Health (CCUIH) and Governor's Office of Tribal Affairs — both led by California Native American women — are supporting the development of the project with support from Sierra Health Foundation, Dr. Bronner's Family Foundation, Kathleen Kelly-Janus, San Diego Foundation, Humboldt Area Foundation & Wild Rivers Community Foundation, Sustainable Arts Foundation, and The Hearthland Foundation.

IMPACT:

[This short reel](#) developed by Jacob Kornbluth gives a glimpse into the feature documentary.



Photo Courtesy of Jacob Kornbluth Productions

GUARANTEED INCOME POOLED FUND

Programs that provide a no-strings-attached monthly stipend to low-income individuals, also known as guaranteed income, represent an innovative approach to poverty prevention & disruption and have the potential to give low-income Californians additional support they need to live healthy and prosperous lives.

Governor Newsom invested \$35,000,000 toward a Guaranteed Income Pilot Program to support local governments, tribal governments, and community-based organizations in administering guaranteed income pilots, with a particular focus on supporting pregnant individuals and those aging out of the foster care system.

The Guaranteed Income Pooled Fund was developed in partnership with the California Department of Social Services, Social Finance Inc., Mayors for a Guaranteed Income, the Economic Security Project, and the Asset Funders Network to provide matching philanthropic funds to pilots in rural, tribal, and underinvested regions in the state. By making it possible for these historically excluded communities to participate in the Guaranteed Income Pooled Fund, partners are working to ensure geographic equity is maintained throughout the implementation of this program.

New program!

GUARANTEED INCOME PILOT PROGRAM



Inland SoCal United Way is excited to launch the Guaranteed Income (GI) Pilot Program in early 2024! This program will provide \$750 a month for 18 months to randomly selected former foster youth applicants who are turning 21 in the Inland region.

THE NEED:

Rural, tribal, and underserved communities lack access to philanthropic capital to unlock public funding for innovative social programs.

FUNDING:

\$1,400,000 in philanthropic funding unlocked **\$12,117,851 million** in state funding toward 3 guaranteed income pilots (as part of \$35,000,000 state guaranteed income pilot initiative)

KEY PARTNERS:

California Department of Social Services, Social Finance Inc., Mayors for a Guaranteed Income, Economic Security Project, Asset Funders Network, Blue Shield of California Foundation, Silicon Valley Community Foundation, Weingart Foundation, May & Stanley Smith Trust, Sierra Health Foundation, and California Wellness Foundation

IMPACT:

Over 18 months, 1,070 people, including 650 pregnant people and 420 foster youth, through 3 guaranteed income pilots supported by the fund. Through the three pilots, 950 individuals will receive up to \$1,000 over 18 months, including 150 pregnant women and foster youth; 300 foster youth; and 500 low-income Inland Empire residents.

THE FUND SUPPORTED PILOT PROGRAMS ADMINISTERED BY THE FOLLOWING ORGANIZATIONS:

- McKinleyville Community Collaborative in Humboldt County
- Inland Southern California United Way in the Imperial Valley
- iFoster, Inc. statewide

IMMIGRATION

An outdated U.S. immigration system increasingly relies on state governments, local governments, and community nonprofits to take on significant responsibility for congressional inaction without federal resources. Most recently, the increase in arrivals of migrants at the US-Mexico border has expanded local needs and strained already limited nonprofit resources as local leaders work to support border communities and ensure that migrants had a safe and dignified welcome to California. In response to this challenge, the state joined Catalyst of San Diego & Imperial Counties and other key partners to develop the **California Rapid Response Border Fund**.

The Rapid Response Border Fund coordinates pooled and aligned funding to support dozens of community organizations on the California-Mexico border that work to greet arriving migrants with dignity, respect, and access to appropriate services. These include grants to support immediate services for migrants and to bolster the coordination of the border's CBO network.

The Fund also helps increase capacity in other parts of the state to support migrants who have arrived elsewhere in the country, including through politically motivated travel efforts. After about three dozen asylum seekers were taken to Sacramento from Texas with the deceptive promise of employment in early June, the Rapid Response Border Fund funded secure shelter at undisclosed locations; food, water, clothing, and cell phones; and connections to medical and legal services.

The County of San Diego has also stepped in with two allocations of \$3 million to support humanitarian efforts at the border.

THE NEED:

Hundreds of migrants arrive at the border per day, including youth and families without even the most basic needs met.

FUNDING:

\$1,690,000 from philanthropy

KEY PARTNERS:

California Department of Social Services, San Diego County, Catalyst of San Diego & Imperial Counties, Alliance Healthcare Foundation, California Health Care Foundation, International Community Foundation, National Dignity for Families Fund, Price Philanthropies, San Diego Foundation, The California Endowment, California Wellness Foundation, The James Irvine Foundation, Prebys Foundation, and grantee partners (highlighted in appendix).

IMPACT:

As of December 2023, at least 1,000 migrants per day are currently supported at the border.

Photo Courtesy of California Governor's Office

IMPACT HIGHLIGHT:

At the Southern border, two Rapid Response Border Fund grantees, Immigrant Defenders and Comunidades Indígenas en Liderazgo (CIELO) provide culturally competent legal assistance and other forms of aid, with a focus on Indigenous language speakers. The funding, granted directly by The James Irvine Foundation, ensures that asylum seekers have access to an attorney and resources in their language.



SPOTLIGHT ON THE OFFICE OF COMMUNITY PARTNERSHIPS & STRATEGIC COMMUNICATIONS (OCPSC)

The Office of Community Partnerships and Strategic Communications (OCPSC), housed within the Governor's Office of Planning and Research, works with trusted community partners to provide Californians with accessible information and culturally competent resources to those experiencing the greatest health and social inequities. OCPSC builds on best practices and lessons learned from recent successful public awareness initiatives — like the 2020 Census and COVID-19 vaccine outreach and communication efforts — on some of the state's most pressing issues, including extreme heat, water conservation, and COVID-19.



Photo Courtesy of California Governor's Office

Notable partnerships advanced by the OCPSC include:

- Collaboration with The Center at Sierra Health Foundation to support approximately 140 community based organizations in increasing vaccination rates and reducing vaccine hesitancy in communities disproportionately affected by COVID-19
- Collaboration with the League of California Community Foundations on public awareness and community outreach efforts.

As conveners and leaders rooted in their communities, community foundations have allowed the Office to learn, connect, and uplift the stories and experiences of communities most impacted by COVID-19 and extreme heat, and share information about resources to help California's priority populations.

We built something tremendous together, and when the Census was over, we didn't want to stop there, and we continued our partnership with the state. We went from being the Complete Count Committee to the Complete Reach Committee, doing vaccine outreach and education, and together we reached over 150,000 people. Ultimately, that has been credited as saving about 300 lives. Imagine...imagine the potential if we keep this momentum going...there's so much we can do and the gifts that were created during the Census continue to propel our communities forward.

– Vanessa Bechtel, President & CEO, Ventura County Community Foundation

Looking Ahead

We are so grateful to our partners for the impact they have made this past year, and we are excited to continue advancing this work in 2024. In addition to advancing existing partnerships and remaining nimble enough to embrace new ones, we look forward to pursuing partnerships related to the following:

FACILITATING REGIONAL ECONOMIC DEVELOPMENT

As demonstrated through its \$600 million CA Jobs First (formerly CERF) program, California is deeply committed to ensuring that the unique history and needs of communities are reflected in regional economic development plans across the state. This is particularly important as we advance ambitious climate goals that will have major implications for workers and families. However, not all regions are at the same starting point and some have a much further distance to travel when it comes to equitable economic development.

With billions of federal and state infrastructure dollars at play, we have a once-in-a-generation opportunity to ensure that regions with a history of extraction and boom-and-bust economies are well-positioned to implement equitable economic development plans and address climate change in ways that are aligned with local priorities and benefit local workers and communities. We are engaging with several regions across the state to build trust and implement public-private partnerships to ensure that they (a) leverage public dollars, and (b) build long-term capacity to advance equitable economic development goals. In 2024, we will work across sectors to meet those needs, partnering directly with local leaders.

ALIGNING OUR EDUCATION AND WORKFORCE SYSTEMS

On August 31st, Governor Newsom signed an Executive Order aiming to transform our systems by guiding learners toward meaningful careers of their choosing. A transformation of this magnitude requires an all-hands-on-deck approach within and across education and economic systems. Initiatives will be narrow enough in scope to be effective, and ambitious enough to bring about much-needed change in one of the largest economies on the planet.

To accomplish this, The Office of Governor Gavin Newsom is engaging partners to align and coordinate systems, people, and programs to actualize the Master Plan for Career Education and related activities. This includes

deep collaboration with statewide system leadership, developing a robust and scalable skills framework and analysis, and revolutionizing academic transcripts and records to reflect skills and competencies — all grounded in robust regional engagement with the understanding that economies are felt and created locally. Several key funders (the Bill & Melinda Gates Foundation, Strada Education Foundation, the Stuart Foundation, College Futures Foundation, and the Evelyn and Walter Haas, Jr. Fund) have already supported the planning process, and going into 2024, we look forward to engaging philanthropy in more opportunities to advance this important effort.

CONTINUING TO BUILD THE CAPACITY OF COMMUNITY-BASED ORGANIZATIONS

In addition to the Community Economic Mobilization Initiative (CEMI, mentioned above), we will continue to amplify and support partnerships that build capacity and provide technical assistance for community-based organizations and local governments to access public funding. One example is a partnership led by the California Governor's Office of Emergency Services and Philanthropy California, Building Capacity for a Climate and Disaster Resilient California, that is poised to make a significant impact in 2024. This is an effort to help community-based organizations and tribes access public and philanthropic dollars so that they can be more prepared to plan for, and respond to, the impacts of climate change in their communities.

JOIN US!

Successful, long-lasting partnerships are not transactional — they are transformational. Whether you're a foundation, corporation, nonprofit leader, public servant, or simply a civic-minded individual, your contributions towards and ideas for building a more equitable California matter. We look forward to continuing to learn from and partner with you all in 2024!

Appendix: Summary of the State of California 2023 Public-Private Partnerships

Partnerships Led by the Governor's Office

The appendix below includes partnerships led by the California Governor's Office and facilitated by the Senior Advisor for Social Innovation.

→ California Rapid Response Border Fund

DESCRIPTION: The California Rapid Response Border Fund supports and helps coordinate a network of community organizations on the frontlines that welcome hundreds of migrant arrivals daily with dignity, respect, and access to appropriate services.

TOTAL INVESTMENT: \$1,690,000 from philanthropy

PARTNERS: California Department of Social Services, San Diego County, Catalyst of San Diego & Imperial Counties, Alliance Healthcare Foundation, California Health Care Foundation, International Community Foundation, National Dignity for Families Fund, Price Philanthropies, San Diego Foundation, The California Endowment, California Wellness Foundation, The James Irvine Foundation, Prebys Foundation, Al Otro Lado, American Friends Service Committee, Border Defenders/CIELO, Border Kindness, Council on American-Islamic Relations San Diego, Casa Familiar, Catholic Charities Diocese of San Diego, CHIRLA, Free Shit Collective, Haitian Bridge Alliance, Immigrant Defenders, Interfaith Community Services, IRC SD, Jewish Family Service, Kids in Need of Defense, Logan Heights CDC, North County LGBTQ Resource Center, Partnership for the Advancement of New Americans, Sac ACT, Safe Harbor, SBCS, This is about Humanity, and Universidad Popular

IMPACT: As of December 2023, at least 1,000 migrants per day are currently supported at the border.

→ California Truth and Healing Fund

DESCRIPTION: The California Truth and Healing Fund is an initiative to provide California Native American communities with resources to engage the California Truth & Healing Council. The California Truth & Healing Council includes representatives from California Native American tribes, relevant state and local agencies, and other pertinent non-governmental stakeholders.

TOTAL INVESTMENT: \$1,025,000 from philanthropy

PARTNERS: Governor's Office of Tribal Affairs, The California Endowment, Christensen Fund, California Wellness Foundation, Decolonizing Wealth Project, California Office of Tribal Affairs, Office of the Tribal Advisor

IMPACT: 13 organizations supported to engage in the Truth and Healing process

→ Community Economic Mobilization Initiative (CEMI)

DESCRIPTION: CEMI provides capacity-building support and technical assistance to community-based organizations so they can access public funding opportunities, including funding through California Jobs First. The CEMI initiative includes both a pooled fund for CBOs and the Technical Assistance and Resources Center (TARC), which will develop a bench of consultants, advisors, and communities of practice to provide grantees with support.

TOTAL INVESTMENT: \$21,250,000 from philanthropy

PARTNERS: Governor's Office of Planning and Research, Governor's Office of Business and Economic Development, California Labor and Workforce Development Agency, Center at the Sierra Health Foundation, The James Irvine Foundation, The California Endowment, Sierra Health Foundation, California Wellness Foundation, Blue Shield of California Foundation, Chan-Zuckerberg Initiative, and David & Lucille Packard Foundation

IMPACT: 45 CBOs across the state receiving technical assistance and capacity-building support to support equitable engagement in regional economic development

➔ Disaster Relief, Recovery, and Resilience Fund

DESCRIPTION: The Disaster Relief, Recovery, and Resilience Fund supports community foundations across the state in their response to immediate disasters while building long-term climate resilience.

TOTAL INVESTMENT: \$2,400,000 since July 2022 (\$5,200,000 since fund inception in the Fall of 2020)

PARTNERS: California Office of Emergency Services, Philanthropy California, League of California Community Foundations, The California Endowment, California Healthcare Foundation, Blue Shield of California Foundation, Crankstart Foundation, The David & Lucile Packard Foundation, Chan-Zuckerberg Initiative, Schwab Charitable Trust, JP Morgan Chase, Shinnyo-en Foundation, Evelyn and Walter Haas, Jr. Fund, Roy and Patricia Disney Foundation, Philadelphia Foundation, Target, Walmart, Wells Fargo, American Hellenic Educational Progressive Organization

IMPACT: Since its inception in the Fall of 2020, the Fund has made 47 grants through 19 community foundations, which have provided hundreds of sub-grants to local nonprofits and emergency aid to impacted families and communities. Since July 2022, 5 grants (totaling \$400,000 and resulting in many sub-grants to local nonprofits) out of the 17 total grants made in that period explicitly supported farmworker communities.

➔ Guaranteed Income Pooled Fund

DESCRIPTION: The California Guaranteed Income Pooled Fund is a public-philanthropic partnership launched in May 2022 to provide required matching support for state-funded guaranteed income pilots and to continue to build the body of evidence around the effectiveness of this emerging policy idea. The fund enabled the state programs to achieve greater geographic equity, enabling guaranteed income pilots to launch.

TOTAL INVESTMENT: \$1,400,000 in philanthropic funding unlocked \$12,117,851 million in state funding toward 3 guaranteed income pilots (as part of \$35,000,000 state guaranteed income pilot initiative).

PARTNERS: California Department of Social Services, Social Finance Inc., Mayors for a Guaranteed Income, Economic Security Project, Asset Funders Network, Blue Shield of California Foundation, Silicon Valley Community Foundation, Weingart Foundation, May & Stanley Smith Trust, Sierra Health Foundation, California Wellness Foundation.

IMPACT: Programs launched in San Francisco, Ventura County, Humboldt County, and the Inland Empire resulted in 950 individuals receiving up to \$1,000 over 18 months, including 150 pregnant Native American women, 300 foster youth, and 500 low-income individuals.

➔ High Road Training Fund (HRTF)

DESCRIPTION: HRTF supports communities across California to create 'high road' quality jobs with an equity focus by providing flexible funding to High Road Training Partnerships. HRTF also helped streamline various funding streams to supplement and deepen the impact of current state funding opportunities.

TOTAL INVESTMENT: \$5,470,000 from philanthropy

PARTNERS: California Labor and Workforce Development Agency, California Workforce Development Board, Jobs for the Future, UC Berkeley Labor Center, UCLA Labor Center, Social Policy Research Associates, The James Irvine Foundation, Conrad N. Hilton Foundation, California Wellness Foundation, Younger Family Foundation, Crankstart Foundation

IMPACT: 8 HRTFs have been able to prioritize sustainability, build organizational capacity, unlock innovation, and effectively engage high-need, hard-to-reach populations.

→ Humboldt Earthquake Disaster Response

DESCRIPTION: After a 6.4 magnitude earthquake hit rural Humboldt County in December 2022, causing widespread power outages and damage, philanthropy stepped up to support disaster response efforts through the Disaster Relief, Recovery, and Resilience Fund. The funding supported basic needs for residents who were impacted by the quake, including members of local Tribal Nations.

TOTAL INVESTMENT: \$1,500,000 from philanthropy

PARTNERS: California Office of Emergency Services, Philanthropy California, League of California Community Foundations, Anonymous Donor, The James Irvine Foundation, Sacramento Region Community Foundation, Sierra Health Foundation

→ Master Plan for Career Education Planning Process

DESCRIPTION: Through his Executive Order in August of 2023, Governor Newsom directed the state to develop a Master Plan for Career Education which would lay out a strategy to strengthen the state's education and workforce systems to better address economic opportunity for all students. To develop and implement the Master Plan, the Governor seeks to gather input from a wide range of leaders, experts, and practitioners from K-12 to career. To lead this process, the Governor has partnered with WestEd to engage the experts, design and draft the Master Plan, and coordinate state agencies, contractors, and consultative bodies to implement the plan.

TOTAL INVESTMENT: \$1,000,000 from philanthropy as of December 2023

PARTNERS: California Governor's Office, WestEd, College Futures Foundation, Bill & Melinda Gates Foundation, Evelyn and Walter Haas, Jr. Fund, Strada Education Network, Stuart Foundation

IMPACT: Stakeholder engagement around the Master Plan is well underway, and partners are on track to deliver the Master Plan by October 2024.

→ Reproductive Freedom Alliance

DESCRIPTION: In February, the Governor's office announced the launch of the Reproductive Freedom Alliance (the Alliance). The Alliance is a non-partisan coalition of governors committed to protecting and expanding reproductive freedom in their states.

TOTAL INVESTMENT: \$1,581,500 from philanthropy as of December 2023

PARTNERS: Governors and their senior gubernatorial staffs in 22 states, California Wellness Foundation, Collaborative for Gender and Reproductive Equity (CGRE), The David & Lucile Packard Foundation, Omidyar Network, Raben Group, Rosenberg Foundation, Wallace Global Fund, and several anonymous funders

IMPACT: Since its launch, the Alliance has grown to 22 governors, representing more than **177 million people** with a combined economy of over **\$13.3 trillion**.

→ San Quentin Transformation

DESCRIPTION: In March 2023, Governor Newsom announced plans to transform San Quentin State Prison from a maximum-security prison into a one-of-a-kind facility with a new model for incarceration based on evidence-based principles of rehabilitation. Partners are supporting an Advisory Committee of world-renowned rehabilitation and public safety experts, including formerly incarcerated leaders, to create a plan for this project.

TOTAL INVESTMENT: \$800,000 from philanthropy

PARTNERS: California Department of Corrections and Rehabilitation, IDEO Design, Amity Foundation, Rosenberg Foundation, The James Irvine Foundation, California Health Care Foundation, and anonymous funders

IMPACT: Through the partnership, funders supported IDEO Design in working with the Advisory Committee in a comprehensive process to develop the recommendations for San Quentin.

➔ Truth & Healing Documentary

DESCRIPTION: The Truth & Healing Documentary project will film and document the California Truth and Healing process. This project will develop a larger feature documentary on the entire Truth & Health Council project and short films on each of the specific Council quarterly meetings.

TOTAL INVESTMENT: \$175,000 from philanthropy

PARTNERS: California Consortium for Urban Indian Health (CCUIH), Governor's Office of Tribal Affairs, Sierra Health Foundation, Kathleen Kelly Janus, Dr. Bronner's Family Foundation, Humboldt Area Foundation & Wild Rivers Community Foundation, and The Hearthland Foundation

Partnerships Led by State Agencies

The partnerships below are led by California State Agencies and facilitated by Agency Partnership Liaisons. Please note that this is not a comprehensive list and there are many more partnerships in development. Agency Liaisons increase the state's capacity to engage with a larger and more diverse set of philanthropic partners.

➔ California Teacher Apprenticeship Pilot Planning

DESCRIPTION: Partners launched a working group to help develop a statewide approach to apprenticeships for teachers with the goal of identifying new apprenticeship pathways for those interested in becoming teachers in the state.

TOTAL INVESTMENT: \$260,000 from philanthropy

PARTNERS: California Labor and Workforce Development Agency and Division of Apprenticeship Standards, Bill & Melinda Gates Foundation, Heising-Simons Foundation, Silver Giving, Ballmer Group, The James Irvine Foundation, Education First

➔ California Youth Leadership Corps & Career Pathways Immigration Services Pilot

DESCRIPTION: California Youth Leadership Corps (CYLC) is a statewide partnership to develop community change career pathways in the cities of Los Angeles, Riverside, Fresno, San Bernardino, and Cupertino/San Jose. As part of the CYLC, the Career Pathways Immigration Services Pilot is a workforce development and immigration capacity project that will train 40 students at select California Community Colleges to become accredited immigration representatives under the U.S. Department of Justice (DOJ) Office of Legal Access Programs (OLAP). Accredited representatives can provide limited representation for individuals appearing before the immigration courts and the Board of Immigration Appeals (BIA).

TOTAL INVESTMENT: \$1,510,000 from philanthropy and \$60,000,000 from the State of California

PARTNERS: California Labor and Workforce Development Agency, California Department of Social Services, California Department of Health and Human Services, The California Endowment, Hilton Foundation, Grove Foundation, Evelyn and Walter Haas, Jr. Fund, Emerald Cities, Community Learning Partnership, Catholic Legal Immigration Network, California Community Colleges Chancellor's Office, selected California community colleges, nonprofit organizations, and other partners

➔ Farmworker Advancement Program

DESCRIPTION: The California Labor and Workforce Development Agency and the Employment Development Departments' Farmworker Advancement Program provides upskilling training to workers in the agricultural sector. Through support from The James Irvine Foundation, grantees will be able to provide services to undocumented farm workers, as the public funding is bound by federal restrictions.

TOTAL INVESTMENT: \$1,000,000 from philanthropy and \$10,000,000 from the State of California

PARTNERS: California Labor and Workforce Development Agency, The James Irvine Foundation

→ Planscape (Google Fire Mapping)

DESCRIPTION: In the first-ever Google.org fellowship with the State of California, state departments and partners collaborated to create Planscape, a wildfire resilience planning tool. Planscape makes complex science easily accessible for California's departments and grantees to design precise wildfire resilience projects and maximize the ecological benefits from those projects.

TOTAL INVESTMENT: In-Kind Support

PARTNERS: California Department of Forestry and Fire Protection, US Forest Service, Wildfire Resilience Task Force, and Google.org

IMPACT: Partners have completed the first phase of the project, which featured interactive maps showing the current conditions of the landscape.

→ Workforce for a Healthy California

DESCRIPTION: Workforce for a Healthy California (W4HC) is the umbrella initiative for the state's significant investment in building and strengthening California's healthcare workforce. The California Health Care Foundation (CHCF) has invested in three bodies of work intended to lay the foundation for a comprehensive, coordinated cross-agency initiative. CHCF supported the work of partners including: Leading Resources to form W4HC's governance structure, Fenton Communications to develop a recognizable initiative brand and messaging resources, and the Healthforce Center at UCSF to develop an evaluation strategy for W4HC-funded programs.

TOTAL INVESTMENT: \$677,966 from philanthropy

PARTNERS: California Labor and Workforce Development Agency, California Health Care Foundation, Leading Resources, Fenton Communications, UCSF Healthforce Center.

IMPACT: An inter-agency Coordinating Council of senior leaders from state agencies and departments that administer health workforce funding and programs was established to provide direction and guidance to the W4HC initiative. Partners developed a suite of communications materials and an evaluation framework.



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Office of Governor
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