

# INVESTING IN & EMPOWERING OAKLAND & THE EAST BAY



# THE BRIGHT SIDE OF THE BAY.

Oakland is the cultural heart and economic engine of the East Bay — one of the most diverse cities in America, with a rich history of activism.

Every year within city limits, over 125 languages and dialects are spoken and billions of dollars are generated for the American economy in a city powered by hard-working parents and families, health care, transportation, and education professionals, artists, changemakers, and community organizers.

Oakland is a city of success, but that success has not come without challenges — both current and past.

The effects of redlining, government-sanctioned exclusion, and on-going systemic inequities remain felt today by a community still fighting for a fair shake. That fair shake only became more difficult when the pandemic hit — decimating a community already struggling with issues of affordability, opportunity, and access to equitable education and health care.

A public safety crisis now plagues Oakland's streets. Carjackings, "bipping," burglary, theft, and violent crimes inequitably harm this community. Small businesses are struggling. The reputation of the "Bright Side of the Bay" is being undermined and tarnished.

**ENOUGH**. Working with city, community, and legislative leaders, Governor Newsom is demanding a response. Through new partnerships, a reallocation of resources, and initiatives, state and local governments together are strengthening public safety in a way that addresses crime and the underlying systemic issues that plague the community — *putting this beautiful and resilient city back on the right path*.

# Delivering for Oakland.

The Newsom Administration is working with the Legislature, local governments, and community partners to combat the systemic inequities that have impacted cities like Oakland for decades. We're making historic investments to fight disparities in education, health care, environment, housing, economic development, criminal justice, and public safety.

CALIFORNIA'S COMMITMENT:



Alameda and Oakland-specific investments denoted as **bulleted items**.

# **TK-12**

Added a whole new grade, *transitional kindergarten*, to public school for 4-year-olds with an investment growing to an estimated \$2.9 billion ongoing by 2025-26.

 More than <u>45 schools</u> across Oakland Unified now offer transitional kindergarten.

Invested \$4.1 billion one-time to help approximately one out of every three schools in California transition to the *community school model*, a strategy poised to improve student opportunities and outcomes and help counteract the impact of multigenerational disinvestment in low-income communities and communities of color.

 Oakland Unified has <u>led the nation</u> in adopting the community school model and received <u>\$8.3 million one-time</u> in state funding for Community Schools Implementation in 2022-23.

Made California the first state to implement a statewide *Universal Meals Program* for K-12 school children, ensuring all public K-12 students access to two free meals per school day.

 Oakland Unified Nutrition Services serves 10,000 breakfasts, 14,000 lunches, and 4,000 supper snacks every school day for students free of charge, funded by \$15 million ongoing annually in federal and state funds. Mandated schools to offer *after-school and summer programs for all high-need students*, scaling to universality in elementary schools by 2025 with an investment of up to \$4.5 billion ongoing at scale.

 CDE grants help fund <u>Oakland Unified after school</u> <u>programs</u>.

Invested over \$6.3 billion one-time to *close learning gaps* from COVID-19 through expanded instructional time, tutoring, and learning recovery programs.

 Oakland Unified School District has received \$46.3 million one-time in Learning Recovery Emergency Block Grant Funding, which is available to learning recovery programs through 2027-28.

# **Teacher Preparation and Recruitment:**

Invested \$3.5 billion one-time for **teacher preparation** statewide. Provided \$500 million one-time in grants to support the training of new teachers to fill staffing needs at high-need schools. Increased funding for high-need schools to hire up to five new **teachers**, **counselors**, **and paraeducators** for additional student support.

 The state awarded Oakland \$6.8 million one-time in 2022-23 and \$8.1 million one-time in 2023-24 to fund literacy coaches and reading specialists at the highest-needs elementary schools in the state, to provide professional development and mentoring to teachers, and direct literacy support to students.

# **EDUCATION EQUITY - TK-12 - CONTINUED**

Signed multiple legislative measures to address *school discipline disparities*, including measures to require LEAs to publicly post data on the use of physical restraint and seclusion of students, extend the prohibition on the suspension of students in grades 6 to 8, create a prohibition on the suspension of students in grades 9 to 12 for willful defiance, and increase student services and support equitable treatment of children in state preschool and childcare programs by prohibiting suspensions and expulsions except as a last resort.

School discipline data from 2017-18 (the latest year available)
found that in Oakland Unified, 79% of schools reported
inequity in disciplinary practices. Black students were 10 times
as likely to be suspended, and Latino students were twice as
likely to be suspended. This shows how critical these
legislative reforms are.

Adding 146,000 new **subsidized childcare** slots statewide by 2024-25 and 200,000 by 2026-27.

• From 2021-22 to 2022-23, 4264 children in Oakland received state subsidized child care, including 1809 who were new to the program since 2021.

Other significant state investments in education equity with Oakland impacts:

- Supporting high schools to close achievement gaps, including A-G completion, with \$547.5 million one-time funding to address *racial disparities*.
- Strengthened accountability for all schools to close achievement gaps, and added \$300 million ongoing in new annual funding for schools serving the most vulnerable students through the *Equity Multiplier*. <u>According to PPIC</u>, 80% of African American students receive additional LCFF funding, the largest increase of any student group since implementation.
- Signed bills empowering students to be more active in their education and community and establishing the **Youth Empowerment Commission**.

# Career and Higher Education

Invested \$1.9 billion one-time, of which roughly \$190 million is ongoing in the CalKIDS program to set up *career savings accounts* of up to \$1,500 for every vulnerable student.

State officials have done <u>targeted outreach in Alameda</u>
 <u>County</u> to inform parents about this opportunity and to get kids in the county enrolled in CalKIDS.

Invested \$250 million one-time in the K-16 Education Collaboratives Grant Program to strengthen pathways to *career opportunities* and address long-standing equity gaps.

• The Bay Area Collaborative has received an implementation grant of \$18.4 million from the state.

Provided up to two years of community college tuition-free,

 This includes <u>Oakland community colleges</u> like Laney and Merritt Colleges.

Other significant state career education investments with Oakland impacts:

- Major additional statewide investments in college affordability, including \$2.1 billion one-time (segment and state financed) to build affordable student housing at UC, CSU, and the community colleges, \$115 million one-time for Open Educational Resources at the California Community Colleges, \$637.2 million ongoing to revise and strengthen the Middle Class Scholarship program, and efforts to pursue zero-cost textbook courses and make the College Corps program permanent.
- Created the Office of Cradle to Career Data to track student progress, including demographic data and equity metrics.

**CALIFORNIA'S COMMITMENT:** 

# Arts, Culture, and Recreation.

Oakland AVE 100s

# ARTS, CULTURE, AND RECREATION

Through the California Arts Council, invested in the California Cultural Districts Program, California Cultural and Art Installations through Parks and Recreation and grants for local arts and culture. Made California venues eligible for *small business relief grants* as part of the California Comeback Plan. Implemented the California Creative Corps Pilot Program.

• Since 2018, Alameda County organizational and artist grantees have directly received \$25.3 million in local arts and culture investment from the California Arts Council. This represents 821 grants across multiple Arts Council general operating and project-based programs, including one-time investments of \$2.9 million through California Creative Corps and \$676,429 through California Cultural Districts.

As part of the *Outdoors for All* statewide initiative, invested in the California State Park Adventures Pass and Golden Bear Pass programs to ensure all Californians can access the outdoors, particularly those from low-income and disadvantaged communities.

 Through Parks' Outdoor Equity Grants Program, Oakland has received over <u>\$2 million in funding</u> to support outdoor recreation activities for individuals in underserved communities. **CALIFORNIA'S COMMITMENT:** 

# Health, Housing, and the Environment.



# Safe and Clean Environment

Accelerating electrification, resiliency, and other climate efforts, with **over half of California's climate investments benefitting priority populations** at particular risk from climate change.

- There have been thousands of climate grants to Alameda County, totaling <u>\$919 million</u> through cap-and-trade revenue alone since 2015.
- In 2020, the <u>California Strategic Growth Council</u> awarded \$28.2 million to the City of Oakland for community emissions reduction projects, including youth bike programs, affordable housing, tree planting, and workforce development.
- Through the Affordable Housing and Sustainable
   Communities (AHCS) program, the state has awarded more
   than \$368 million total to 23 projects in Alameda County.
   Combined, these projects include 1,979 deed-restricted units
   and 2,080 total units. The AHCS program has also awarded
   more than \$180 million total to 11 projects in the City of
   Oakland. Combined, these projects include 1,043 deed restricted units and 1,125 total units.

 Invested \$9.2 million for a new community resilience center at Lincoln Square Park that includes a recreation center, multi-purpose room, gymnasium, commercial kitchen, and showers, as well as modernized heating and cooling systems.

Implemented nation-leading regulations to *address air pollution*, which disproportionately impacts disadvantaged communities across the state.

- This includes designating West Oakland as a <u>617 Community</u>.
   CARB works with the local air district and community partners to monitor air quality and the community has received state investment and assistance to address air pollution.
- Invested \$500 million that will accelerate cleanup of contaminated sites statewide, including sites in Oakland.

Helping low-income families *pay water bills* through the Low Income Households Water Assistance Program.

• This program serves 1,180 households in Oakland.

Signed legislation to enact the nation's strongest public health and safety buffer from neighborhood oil drilling.

# Health Care Equity and Access

**Expanded full-scope Medi-Cal** ongoing to all income-eligible Californians, regardless of immigration status.

Signed AB 1701 in September 2023, which would extend the California Perinatal Equity Initiative to include city health departments.

 Funded 7 Basic Income pilots, including the pilot of the first pregnancy income supplement program in the US—the Abundant Birth Project (ABP), for which <u>Alameda County</u> was a pilot county.

Invested \$98.5 million for the Farm to School program, which connects schools with local food producers – with an emphasis on socially-disadvantaged food producers – to support access to *nutritious, California-grown high-quality food*.

 Oakland Unified School District received grants of \$239,460 in 2021 and \$492,300 in 2022 through the Farm to School program.

Other significant state health equity investments with Oakland impacts:

Established the CDFA's Black, Indigenous, and People of Color (BIPOC)
 Producer Advisory Committee to advise the Secretary on efforts to improve CDFA's connection to socially disadvantaged producers and ranchers through its programs, policies, and communications.

# **HEALTH, HOUSING, AND ENVIRONMENT - CONTINUED**

- Secured over \$10 billion in funding to continue transforming the
  healthcare delivery system through the California Advancing and
  Innovating Medi-Cal (CalAIM) waiver, over multiple years, with various
  initiatives focused on addressing health disparities. Increased ongoing
  provider rates for primary care, maternity care (including doulas), and nonspecialty mental health services, effective January 1, 2024.
- Signed an executive order to bring down the cost of prescription drugs.
- Signed a contract with CIVICA Rx to manufacture affordable insulin.
- Investing \$300 million in the social work field to expand and diversify the workforce across behavioral and medical health settings.
- Added **Community Health Workers** (CHWs) to Medi-Cal ongoing.
- Established a California Department of Public Health Office of Health Equity to study disparities in all groups.
- Launched an ongoing *Equity Dashboard* to help Agency, departmental leadership, and the public to better understand the Californians who use CalHHS programming and to identify and address disparities in services.
- Provided one-time funding of \$700 million over multiple years for a statewide
   Medi-Cal equity and practice transformation payments program.
- Signed the *Momnibus Act* to improve ongoing research and data collection on racial and socio-economic factors that contribute to higher rates of maternal and infant mortality in communities of color.
- Expanded postpartum coverage over multiple years from 60 to 365 days.
- Mandated medical professionals must study implicit bias as part of continuing education to renew their licenses.

# Mental Health, Substance Use Disorders, and Homelessness

Invested \$4.7 billion over multiple years for the *Master Plan for Kids' Mental Health*, with multi-year funding for evidence-based and community-defined practice grants that focus on Black and other underserved communities, including *targeted funding for disparities* like increasing Black suicide rates; investments in a more diverse workforce; and support for community-based, culturally-competent networks of prevention and care.

Invested \$550 million in *School-Linked Partnership and Capacity Grants* over multiple years for behavioral health services, including \$2 million for organizations with a focus on African American youth, \$16 million in Youth Suicide Prevention Campaign and Outreach Grants, of which \$8 million went to grantees that serve African American youth, and \$50 million in a Youth Suicide Reporting and Crisis Response Pilot Program that will target priority populations, including African American youth.

• \$43 million in funding through the Children and Youth Behavioral Health Initiative will benefit Alameda County.

Invested \$1.5 billion over multiple years in the Behavioral Health Bridge Housing Program to address the *immediate housing and treatment* needs of people experiencing unsheltered homelessness with serious behavioral health conditions.

• Alameda County has received \$46.7 million through BHBH.

# **HEALTH, HOUSING, AND ENVIRONMENT - CONTINUED**

Invested \$2.2 billion over multiple years in the Behavioral Health Continuum Infrastructure Program (BHCIP) to expand the community continuum of **behavioral health treatment** resources.

 Alameda County has received \$53.8 million through three rounds of BHCIP.

Invested over \$1 billion statewide over multiple years to address the **opioid and fentanyl crisis** and expand wide access to naloxone.

 As of January 2024, the state of California has provided 196,620 units of naloxone to eligible entities in Alameda County, of which 126,540 of those units were provided to eligible entities in the City of Oakland, through the Naloxone Distribution Project.

Other significant state behavioral health and homelessness investments with Oakland impacts:

- Investing over \$6 billion statewide over multiple years for the *CalAIM BH-CONNECT* program to expand and strengthen the behavioral health continuum.
- Investing \$1.4 billion statewide over five years in a **mobile crisis program** that will provide coordinated behavioral health care to individuals experiencing a behavioral health crisis, including those experiencing homelessness.
- Established 988 Crisis Response Teams that will be staffed by behavioral health professionals instead of law enforcement.
- Created *CARE Court*, an ongoing program to treat people in the community and reduce disproportionate rates of Black and brown men with mental health conditions in jail and on the street.
- Signed legislation to modernize California's *conservatorship laws*.

# Housing and Homelessness

Invested over \$40 billion to **boost affordable housing** across the state, including through expanded state tax credits, infrastructure grants, and funding for climate-friendly housing.

- Alameda County received over \$550 million total through the Housing Accelerator in 2021-22 and 2022-23.
- Through the Affordable Housing and Sustainable
   Communities (AHCS) program, the state has awarded more
   than \$368 million total to 23 projects in Alameda County.
   Combined, these projects include 1,979 deed-restricted units
   and 2,080 total units. The AHCS program has also awarded
   more than \$180 million total to 11 projects in the City of
   Oakland. Combined, these projects include 1,043 deed restricted units and 1,125 total units.

Pioneered *nation-leading homeless housing reforms*, including *Homekey* and *Project Roomkey*, which have brought more than 71,000 people off the streets.

 Alameda County has received over \$15.5 million for Roomkey and over \$167.1 million for Rounds 2 and 3 of Homekey.

Provided \$750 million for Encampment Resolution Funding to **get people out of encampments and into housing**.

 Oakland has received over \$8 million in Encampment Resolution Funding.

# **HEALTH, HOUSING, AND ENVIRONMENT - CONTINUED**

Invested \$1.2 billion over three years to *revitalize streets and public spaces* through litter abatement and local beautification projects through Clean California.

 Alameda County has received over \$2.36 million and Oakland has received over \$7 million for <u>local projects through Clean</u> <u>California</u>.

Provided \$3.95 billion in flexible aid to local governments to **help address and prevent homelessness** through the Homeless Housing, Assistance and Prevention (HHAP) grant program.

 Alameda County has received over \$36 million and the City of Oakland has received over \$79 million through four rounds of HHAP through the end of 2023.

Through the pandemic-era Emergency Rental Assistance Program, the state paid out over \$4.7 billion to **assist over 372,000 low-income renter households** across California.

• This includes \$67.45 million to assist 4,700 households in Alameda County.

Investing \$860 million through Community Care Expansion to build more than 3200 beds to *house older adults and adults with disabilities*, including people experiencing homelessness.

Alameda County has received over \$83 million in grants.

# Other significant state housing and homelessness investments with Oakland impacts:

- Created the **nation's strongest statewide renter protections**, including eviction protections and anti-gouging rent cap.
- Created first-ever *homelessness accountability plan* for California for cities, counties, and CoCs.
- New Housing Accountability Unit to hold local governments accountable for implementing state housing laws.
- New, legally binding requirement that California's cities and counties plan for 2.5 million new units by 2030, 1 million of which must be affordable.
- Signed 32 housing and homeless-related CEQA reforms since taking office to cut bureaucratic red tape and streamline building.
- Filed an amicus brief asking the U.S. Supreme Court to grant review in the
  case of the *City of Grants Pass v. Johnson* and urging the Court to clarify
  that state and local governments can take reasonable actions to address the
  homelessness crisis creating health and safety dangers to individuals living in
  encampments and our communities.

**CALIFORNIA'S COMMITMENT:** 

# Economic Opportunity.

### **ECONOMIC OPPORTUNITY**

Signed legislation creating the CalMoneySmart program, which provides \$2 million annually to nonprofit organizations to provide financial education and financial empowerment programs for unbanked and underbanked Californians.

• In the most recent round of CalMoneySmart grants, <u>over</u> \$500,000 went to projects that will benefit Alameda County.

Through the Community Economic Mobilization Initiative, helping grassroots community organizations engage in *regional economic development efforts*.

Roots Community Health in Oakland was among the recipients.

Invested \$1.1 billion in **small business credit support programs** and provided over \$23 million in technical assistance to small businesses applying for the State Small Business Credit Initiative capital programs.

 The administration has deployed over \$20.7 million to small businesses in Alameda County through IBank's loan guarantee program to help small businesses that experience capital access barriers. The Small Business Loan Guarantee program encourages lenders to provide funds to small businesses to help them grow and prosper.

Invested \$3.2 billion in *improving transit and passenger rail service*, directly benefiting disadvantaged communities and reducing greenhouse gas emissions.

The state has awarded over \$6.23 million in <u>Sustainable</u>
 <u>Transportation Planning Grants</u> to projects that will benefit Alameda County.

• Between 2019-20 and 2022-23, Oakland received over \$16.4 million in state dollars through the Cannabis Equity Grants Program for Local Jurisdictions to provide funding to develop and operate cannabis equity programs that focus on the inclusion and support of individuals in California's legal cannabis marketplace who are from communities negatively or disproportionately impacted by cannabis criminalization.

Other significant state investments to support business and working families in California:

- Established the *Minority-Owned Small Business Task Force* to focus on state procurement/contracting.
- Launched a new Venture Capital program designed to create a more inclusive venture capital ecosystem.
- Signed AB 590 to provide *advance payments* to recipient nonprofits.
- Expanded access for small businesses to **state contracting**.
- Signed legislation *increasing the minimum wage to \$16 an hour* starting January 2024.
- Expanded the California Earned Income Tax Credit (EITC) and Young Child
  Tax Credit (YCTC), which is estimated to lift 56,000 families and 144,000
  individuals out of deep poverty.
- Established the *California Foster Youth Tax Credit*, a refundable tax credit that aims to boost the income of and reduce poverty among current and former foster youth.

# Additional Statewide Actions to Advance Equity:

Established the state's first Racial Equity Commission.

 Appointed Dr. Larissa Estes, Director of ALL IN Alameda County, Executive Director of the Racial Equity Commission. Also appointed seven members. The Racial Equity Commission will develop resources, best practices, and tools for advancing racial equity.

Issued an *Executive Order on Equity* directing state agencies to embed equity across the administration.

Added equity analysis in budget requests.

Signed AB 3121 establishing a **Reparations Task Force** to study and develop reparations proposals for Black Californians.

# **CALIFORNIA'S COMMITMENT:**

# Public Safety.



### **PUBLIC SAFETY AND CRIMINAL JUSTICE**

Invested **\$1.1 billion Public Safety Plan** statewide, including over \$374 million to combat **organized retail theft**, \$88 million for **opioid interdiction** and enforcement, and \$197 million to address **gun violence**. Alameda County and Oakland have received state funds through a number of local public safety grants since 2020:

- Alameda County has received over \$16.05 million (including \$2.05 million for a vertical prosecution grant and \$709,000 for an officer wellness and mental health grant).
- City of Oakland has received over \$10.48 million.
- CBOs in Oakland have received over \$19.56 million.
- CBOs in Alameda County have received over \$8.16 million.

In September 2022, signed legislation to expand CHP's *Organized Retail Crime Task Force* (ORCTF). Since its inception in 2019, ORCTF has led 1,246 investigations leading to 2,100 arrests and 596,319 stolen items recovered, valued at over \$25 million.

 From the beginning of 2022 through the end of 2023, ORCTF has recovered 51,937 stolen items valued at \$3.7 million in Alameda County.

Launched special operations in partnership with Oakland:

- In August 2023, California announced a partnership with the City of Oakland to deploy CHP officers within the city and loan up to \$1.2 million to improve public safety in Oakland.
- In February 2024, deployed 120 CHP officers for a joint surge operation.

### PUBLIC SAFETY AND CRIMINAL JUSTICE - CONTINUED

Invested \$6 million in a multi-year recruitment campaign that is *filling 1,000*CHP vacancies.

Invested \$200 million in the *California Violence Intervention and Prevention (CalVIP) program* to support community-based responses to violence.

• The City of Oakland has received <u>nearly \$7.5 million</u> in multiyear CalVIP grants since 2020.

Signed legislation establishing **Ebony Alert** – an emergency alert system for missing Black women and youth.

Strengthened and expanded *gun safety* laws, "*red flag laws*" and *ghost gun regulations*. Prohibited the sale of *semiautomatic rifles* to people under 21. Signed additional legislation to strengthen *public carry regulations*; require *microstamping* on handgun cartridges; generate \$160 million annually on the sale of bullets to *improve school safety and gun violence intervention programs*; keep guns out of the hands of potentially dangerous individuals; update the definition of a firearm to include ghost gun parts; and strengthen the process for *removing firearms* from people who are prohibited from owning them.

 Since 2019, CHP has seized 676 crime-linked guns in Alameda County. Of those guns, 134 – approximately 20% – were ghost guns.

# Statewide criminal justice reforms with Oakland impacts:

# Policing reform measures:

- Signed strongest-in-the-nation law updating *police use of force standards*.
- Signed legislation providing for the **decertification of officers** for serious misconduct.
- Signed legislation that gives the public greater access to peace officer records.
- Signed legislation requiring the California Attorney General to conduct investigations into *officer-involved shootings of unarmed individuals* that result in death.

# Prison reform:

- Implemented changes to good conduct credits in May 2021 to promote rehabilitation.
- Piloting the *California Model* in eight institutions based on global bestpractice principles like dynamic security, peer support, and normalization of prison environments.
- Partnered with higher education entities to offer educational and degree opportunities in state prisons.
- Became the first state in the nation approved to offer a targeted set of
   Medicaid services to youth and eligible adults in state prisons, county jails,
   and local youth facilities for up to 90 days prior to release.
- Deployed tablets to all state prisons, providing additional avenues of communication and access to content to promote successful re-entry.
- Made phone calls **free** of charge.

### **PUBLIC SAFETY AND CRIMINAL JUSTICE - CONTINUED**

- Ended state-level incarceration of youth.
- Created the Office of Youth and Community Restoration that is intended to provide technical assistance to counties to provide restorative youth justice through accountability and healing.
- Funded **body-worn cameras** for correctional officers in various institutions.

# **Criminal justice reform:**

- Signed AB 2542 into law **prohibiting the use of race**, ethnicity, or national origin to seek or obtain convictions or impose sentences.
- Signed AB 256 that made the *California Racial Justice Act* applicable to cases in which judgment was entered prior to January 1, 2021.
- Made jaywalking legal in California with the *Freedom to Walk Act*.

# Supporting reentry, employment, and economic opportunity for formerly incarcerated individuals:

- Established the Returning Home Well public-private partnership, providing **housing and services** to formerly incarcerated people and parolees.
- Allocated \$37.5 million ongoing Prop 98 for CCCs serving roughly 4,700 fulltime equivalent incarcerated students in 2022-23.
- Invested in programs like Prison to Employment, Helping Justice-Involved Reenter Employment (HIRE), Underground Scholars Initiative, and Project Rebound to support incarcerated and formerly incarcerated individuals.
- **Reduced barriers to careers** by specifying licensing boards governed under the Department of Consumer Affairs cannot deny people otherwise trained and qualified for licenses due to irrelevant and dismissed convictions.
- Created a seven-year "washout" period after which licensing agencies cannot consider crimes that are not serious felonies, sex offenses, or relevant financial crimes.

