



# Oakland Strategy & Action Plan



**Caltrans District 4 strategy and action plan in support of the City of Oakland's efforts on implementing a comprehensive public safety plan to substantially enhance the city.**

**Following are the actionable items with short-, mid- and long-term actions to assist in uplifting the city.**

- 1. Meet with city leadership**
- 2. Support Security Cameras Implementation**
- 3. Maintenance Efforts on Litter/Graffiti Abatement, Signage Repairs, Landscaping**
- 4. Encampment Efforts**
- 5. Caltrans Right-of-Way Agreement Discussion**
- 6. Local Hiring Events**
- 7. Community Outreach**
- 8. Media Campaign Highlighting the Positives**
- 9. Clean California Efforts**
- 10. Beautification / Rehabilitation / Restoration**

## **Short-Term Actions** (early 2024)

### **1. Meet with city leadership**

- a. Share D4 strategy and action plan
- b. Request point(s) of contact for coordination/collaboration efforts
  - Harold Duffey, Public Works Director
  - Joe DeVries, Deputy City Administrator
  - Anna Martinez, Neighborhood Services
  - LaTonda Simmons, Assistant City Administrator/Encampment & Shelter
- c. Establish expectations and duration of efforts
- d. "ALL IN" effort commitment



### **2. Support CHP/Oakland Police Department Security Cameras Implementation**

- a. Work with city officials to potentially further assist local efforts to bolster the use of crime-fighting technology, including through the installation and management of cameras

b. Possible camera installation via District Director's Order

### 3. Litter, Landscaping Efforts, Graffiti Abatement, Signage (Maintenance Effort)

a. Litter Blitz the major corridors (Hwy 880, Hwy 580, Hwy 24)

- Starting February 7
  - ✓ Feb 7 on NB 880 from the railroad yard to Hwy 80 connector
  - ✓ Feb 8 on SB 880 from Hwy 80 connector to railroad yard
  - ✓ Maintenance will need shoulder closures
  - ✓ Future full ramp closures during daytime or early hours of weekend (4 to 5 hours)







Oakland 5<sup>th</sup> Street Onramp





- Assign six Special People Program crews to Oakland
- b. Landscaping
  - Reassign three maintenance landscape crews to Oakland
- c. Graffiti removal efforts
- d. Signage

#### 4. Encampment

- a. Schedule encampment cleanup and removal (posting permanent signage)
  - Frequent Encampment Locations
    - ✓ Oakland Hwy 24 PM 4.12 EB Broadway
    - ✓ Oakland Hwy 77 PM 0.151 NB 880 onramp
    - ✓ Oakland Hwy 580 PM 39.9 High St
    - ✓ Oakland Hwy 580 PM 44.72 Webster St
    - ✓ Oakland Hwy 880 PM 31.3 Broadway
    - ✓ Oakland Hwy 980 PM 0.85 Castro St
- b. Coordinate with the city staff on shelter efforts

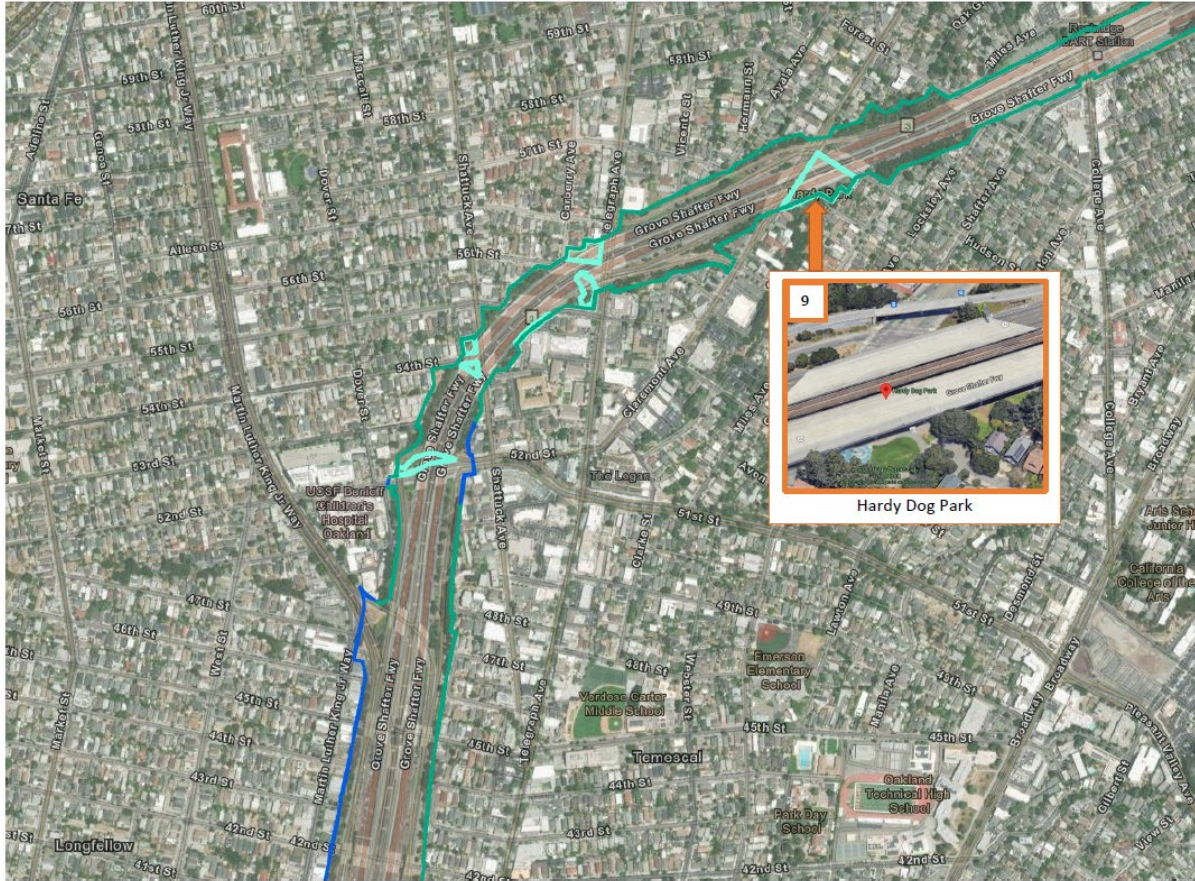
#### 5. Caltrans Right-of-Way Space

- a. Re-initiate discussion with the city staff for available spaces on Caltrans right-of-way

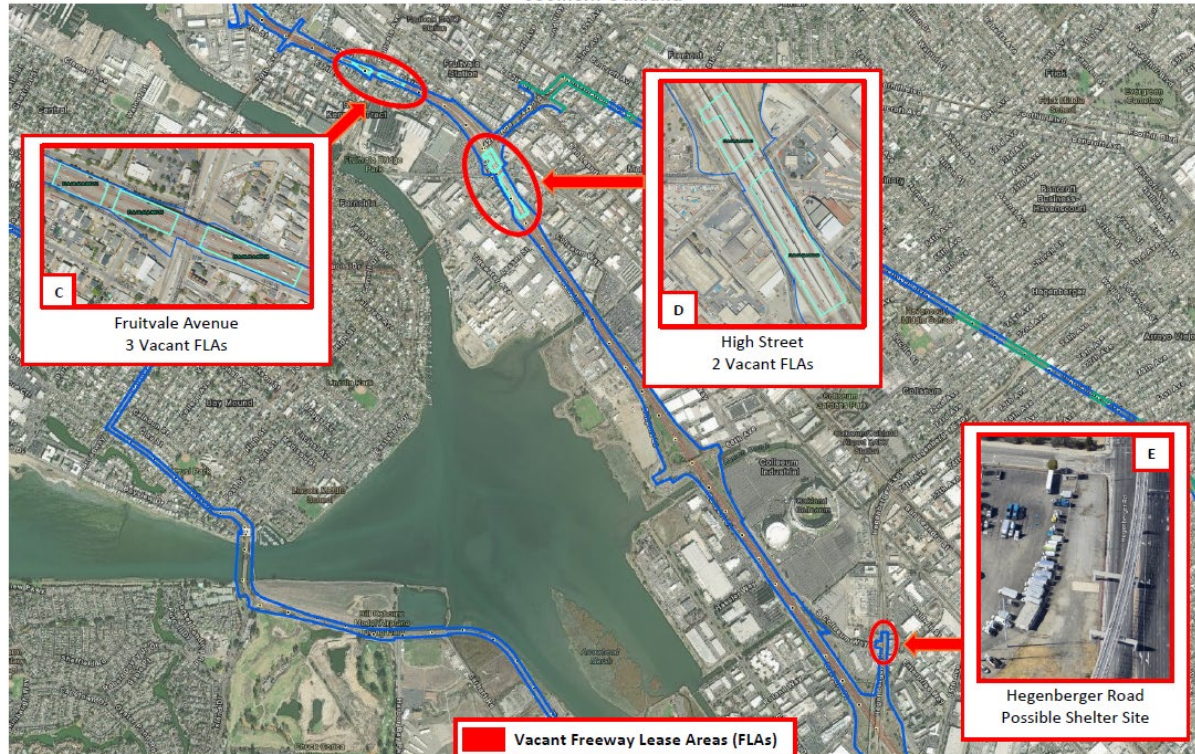




## Northern Oakland



## Southern Oakland



- Vacant A:** 2 FLAs at I-580 & San Pablo Ave remain vacant due to unreasonably restrictive zoning combined with low current demand.
- Vacant B:** 4 FLAs at I-880 Broadway to Oak St remain vacant due to criminal and encampment activities combined with low current demand.
- Vacant C:** 3 FLAs at I-880 Fruitvale Ave remain vacant due to restrictive zoning. Only demand is for commercial truck parking, but zoning does not permit.
- Vacant D:** 2 FLAs at I-880 High St vacant due to restrictive zoning. One tenant currently over 1 year into City Planning CUP process to allow truck parking.
- Vacant E:** 1 vacant parcel at Hegenberger Rd can accommodate an emergency shelter but requires access improvements. No City interest to date.



b. Excessive lands for Oakland usages map

Disposal Unit#: DD-036980-01-01

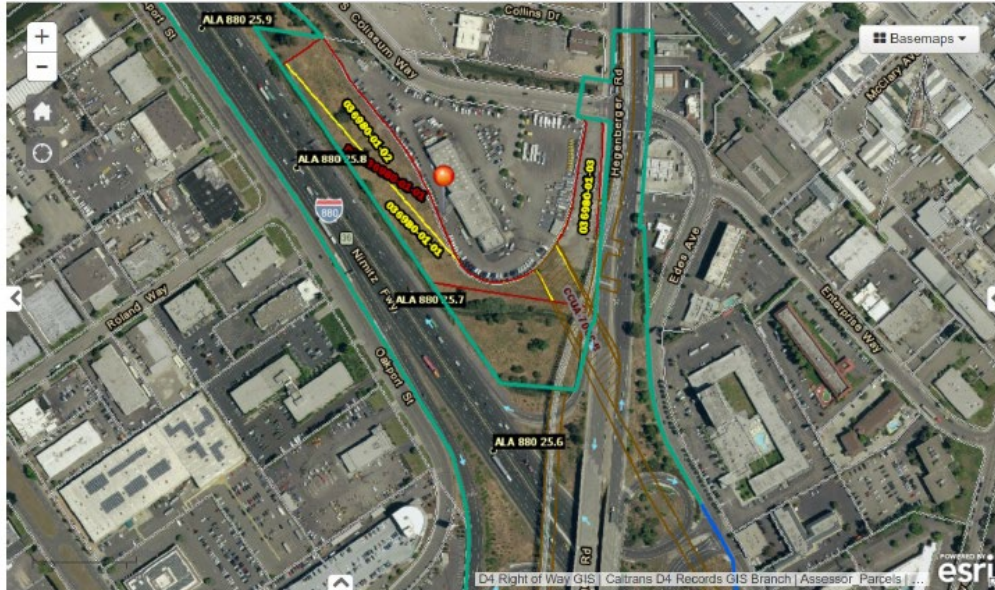
County/Route/Postmile: ALA-880-25.72

Size: 209,661 sf

Lat/Long: 37.74407757, -122.1981162

Nearest Address: 8099 S Coliseum Way, Oakland

Notes: Hazardous Materials issues, underground storage tank remediation required. Access to site is questionable due to proximity to intersection of S Coliseum Way and Hegenberger Road. Most likely will be sold to adjoining owner due to access issues once the Hazardous Materials issue is cleared.



Disposal Unit#: DD-047712-01-01

County/Route/Postmile: ALA-13-T9.84

Size: 2,175 sf

Lat/Long: 37.85169532, -122.2299135

Nearest Address: 670 Hiller Drive, Oakland

Notes: Decertification request by adjoining owner. Parcel cannot be accessed by means of a public road, only sale would be a direct sale to an adjoining owner.

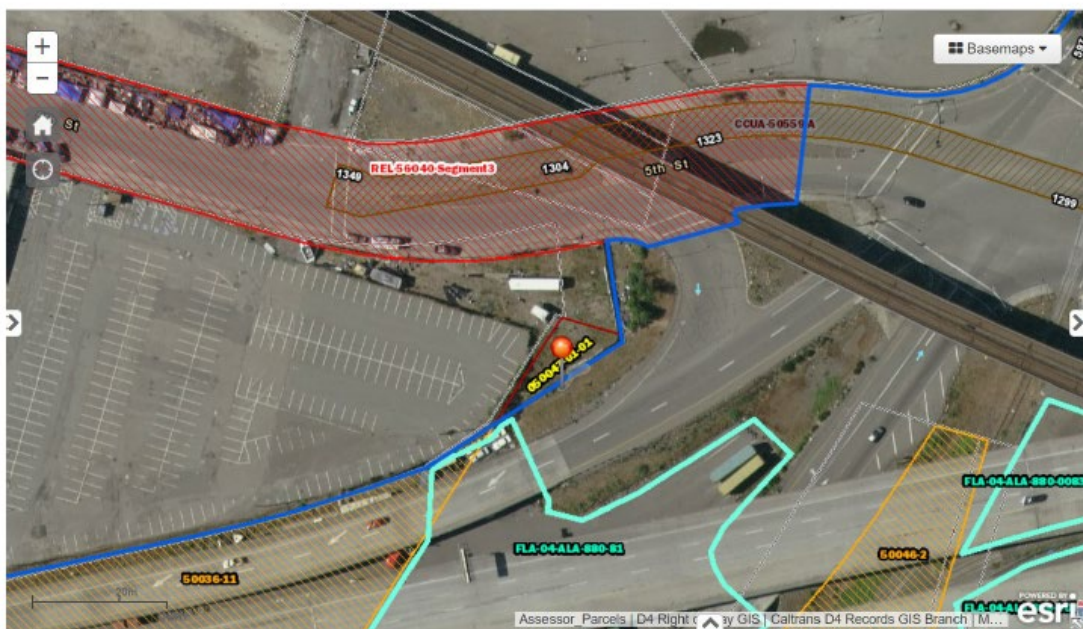




Disposal Unit#: DD-050036-02-01  
County/Route/Postmile: ALA-880-R33.17  
Size: 52,889 sf  
Lat/Long: 37.80381852, -122.3012015  
Nearest Address: 310 Peralta Street, Oakland  
Notes: Currently leased to the City of Oakland for an emergency shelter.

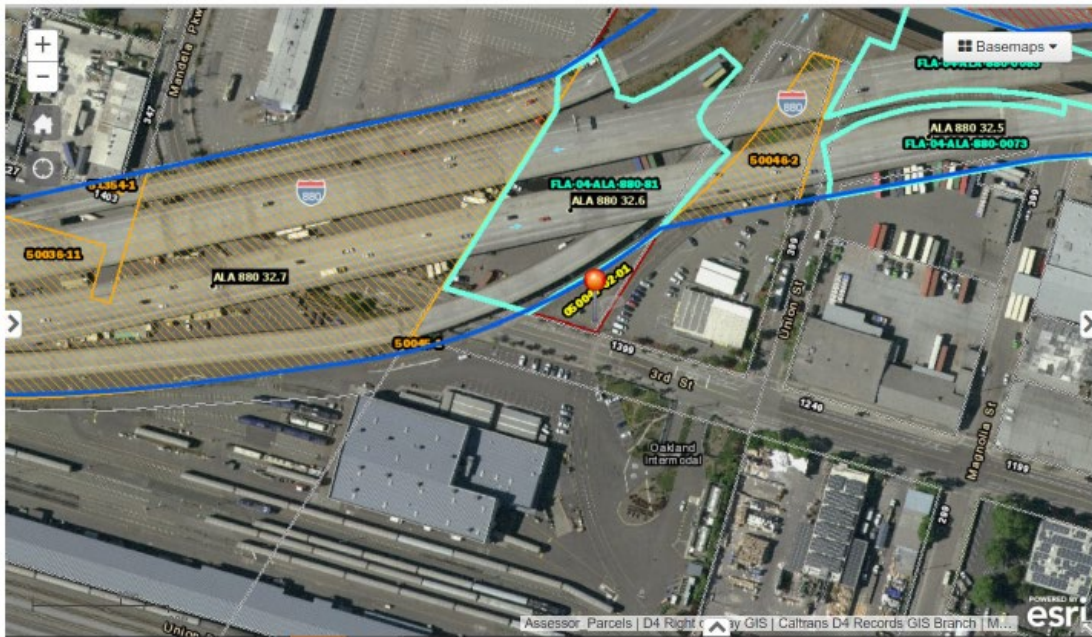


Disposal Unit#: DD-050047-01-01  
County/Route/Postmile: ALA-880-R32.63  
Size: 2,481 sf  
Lat/Long: 37.8031607, -122.2920947  
Nearest Address: 1396 5th, Oakland  
Notes: Corner of 5th Street and I-880 Northbound Ramp, only potential buyer will be adjoining owner.

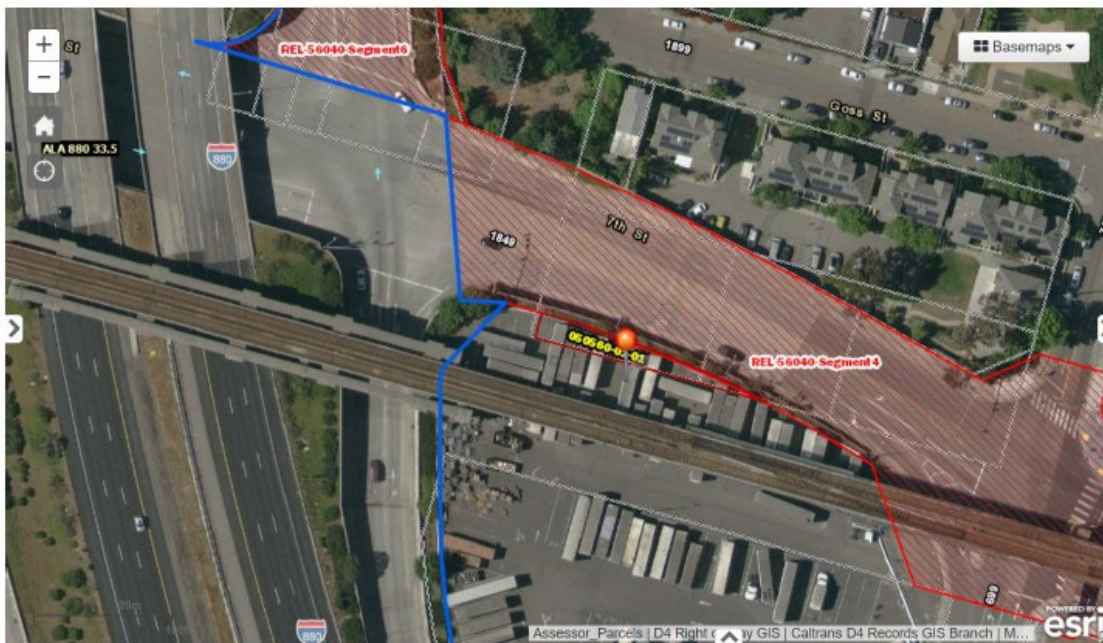




Disposal Unit#: DD-050047-02-01  
County/Route/Postmile: ALA-880-R32.62  
Size: 8,387 sf  
Lat/Long: 37.80204445, -122.2922422  
Nearest Address: 1251 3<sup>rd</sup> Avenue, Oakland  
Notes: Between 2 Railroad lines with Train Control House located on the property.



Disposal Unit#: DD-050560-01-01  
County/Route/Postmile: ALA-880-R33.462  
Size: 2,177 sf  
Lat/Long: 37.80736401, -122.303412  
Nearest Address: 1766 7<sup>th</sup> Avenue, Oakland  
Notes: Oddly shaped sliver adjoining USPS lot, would only be sold to USPS as direct sale to adjoining owner due to size/shape.





Disposal Unit#: DD-051859-01-01

County/Route/Postmile: ALA-880-24.72

Size: 5,114 sf

Lat/Long: 37.73086798, -122.1891767

Nearest Address: 9481 Heskett Road, Oakland

Notes: Cul-de-sac for a residential neighborhood, portion of property is a slope for the freeway.



Disposal Unit#: DD-051885-01-01

County/Route/Postmile: ALA-880-24.71

Size: 1,156 sf

Lat/Long: 37.73089211, -122.1887792

Nearest Address: 9480 Heskett Road, Oakland

Notes: Cul-de-sac for a residential neighborhood, majority of property is a slope for the freeway.





Disposal Unit#: DD-056359-01-01

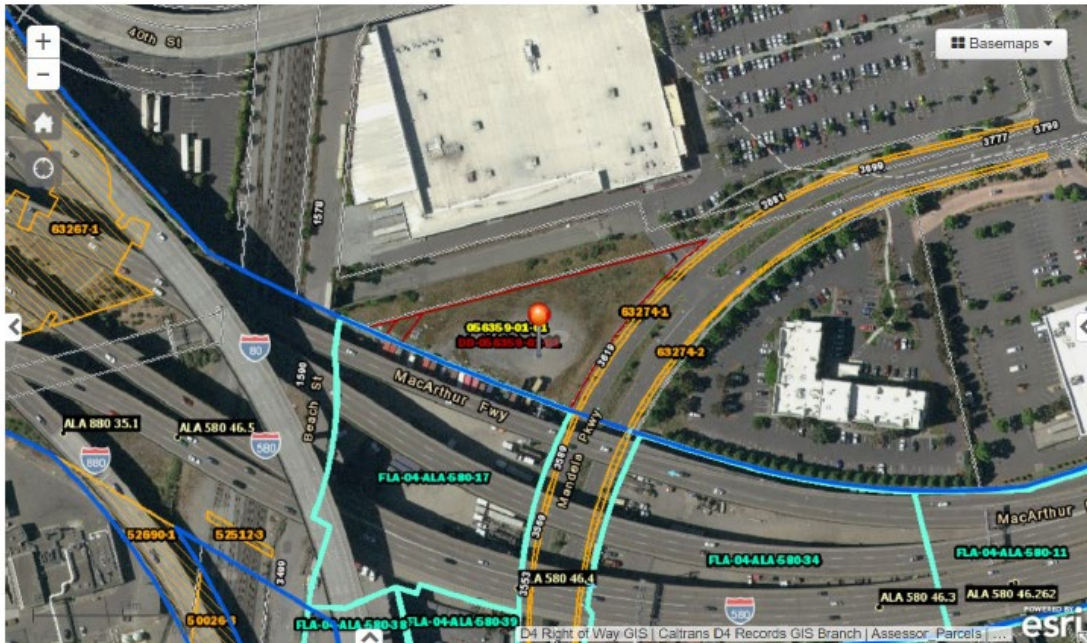
County/Route/Postmile: ALA-580-46.41

Size: 46,456 sf

Lat/Long: 37.82746844, -122.2898569

Nearest Address: 3650 Mandela Parkway, Oakland

Notes: Property is currently leased to tenant who also leases adjoining Airspace lot. An EBMUD Interceptor line does bisect the property. Prior buyer unable to develop hotel on site and backed out of sale.





## 6. Career Fair / Hiring Events

- a. Goal of hiring/on-boarding 100 personnel
  - Maintenance, Admin, Design, Traffic Operations, etc.
  - On-boarding 27 Maintenance crew members
- b. January 27 Division of Equipment Hiring Event (San Leandro)
- c. February 20 Career Fair in City of Oakland, Burma Road
- d. Additional hiring events for structural steel paint positions
- e. Next event in early March
- f. Expedited screening & processing
- g. Student Assistant Program



## 7. Community Outreach

- a. Castro Valley High School Career Event – March 7
  - Various divisions outreach
- b. Oakland Tech Students for entry level jobs/programs
  - Structural steel paint outreach
- c. Equity Series
- d. Mentor Protégé & Apprenticeship Effort

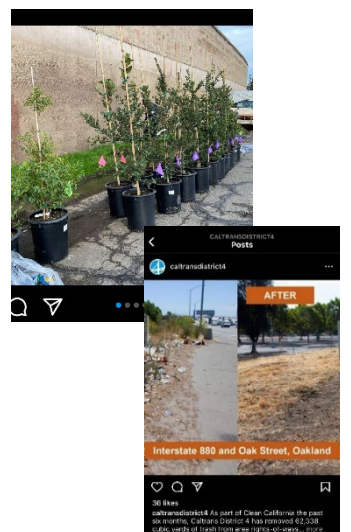


## 8. Media Campaign

- a. Highlighting positive developments via social media
  - Clean up / Litter Abatement Efforts
  - Oakland Youth Opportunities
  - Hiring Events & Community Outreach

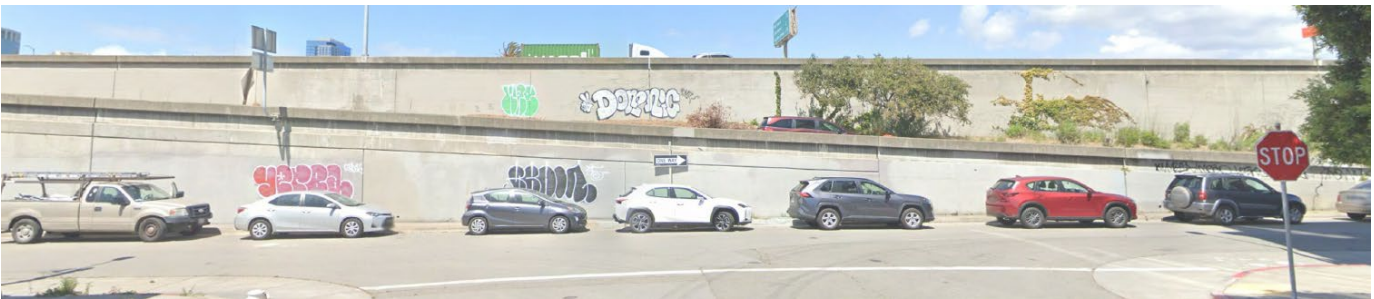
## 9. Clean California Efforts

- a. Community Day in April 2024
  - Tree Planting Opportunities (Caltrans or City right-of-way)
- b. Volunteer Cleanup Coordination





- c. Bulk Trash Removal
- d. International Blvd. Lightning Project
- e. Clean CA Job Order Contract projects
  - Rock blanket, weeds abatement and mulch placement
  - Metal security fencing with picket tops will be installed to match existing fencing nearby and aesthetically harmonize the area
  - New planting at the Oak Street onramp
  - Improvements are coordinated with the Oakland Alameda Access Project
  - Oak leaves will be painted on structures adjacent to I-880 to aesthetically enhance walls visible to the public



## 10. Beautification

- a. Initial field assessment conducted in late January
  - Freeway aesthetic on column



- On/Off Ramp Rehab & Restoration (i.e. deep cleaning, stripping, repaving, etc.)
- Refresh Local Park (at 980/24/580)
- b. Outreach to local artist community for mural
  - Artist community volunteers submitting art coop to Oakland for review

### **Mid-Term Actions** (May to July 2024)

#### **1. Security Cameras**

- a. Continue to expedite the implementation process for CHP/OPD proposal for security cameras & license plate readers

#### **2. Litter/Graffiti Abatement, Signage, Landscaping Efforts**

- a. Continue litter blitz, landscaping, graffiti, signage repair efforts on routine schedule

#### **3. Encampment**

- a. Continue encampment cleanup and removal efforts in coordination with city staff

#### **4. Caltrans Right-of-Way Space**

- a. Further the discussion with city staff on Caltrans Right-of-Way spaces and agreements

#### **5. Hiring Events**

- a. Host additional career fair and hiring events
- b. On-boarding Student Assistants for summer

#### **6. Community Outreach**

- a. Continue community outreach efforts in Oakland
- b. Establish Mentor Protégé & Apprenticeship Program
- c. Further job training opportunities

#### **7. Media Campaign**

- a. Continue highlighting positive developments in Oakland
  - i. Clean up / Abatement Efforts
  - ii. Oakland Youth Opportunities



- iii. Hiring Events & Community Outreach

## **8. Clean California Effort**

- a. Extend six Special People Program crew efforts, Clean California Maintenance Agreement (Oakland), Adopt-A-Highway incentive stipends

## **9. Beautification**

- a. Develop plans for:
  - i. Freeway aesthetics on structures
  - ii. On/Off Ramp Rehabilitation & Restoration (i.e., stripping, repaving, etc.)
  - iii. Refresh local park (at 980/24/580)
- b. Further coordinate with local artist community for mural

## **10. Meet with city leadership**

- a. Continue regular progress and update meetings

### **Long-Term Actions** (beyond July 2024)

Continue to engage with the city to collaborate on efforts.

#### **1. Determine the following:**

- a. What is the metric for success?
- b. What is the expected time frame?