



OFFICE OF THE GOVERNOR

SEP 28 2024

To the Members of the California State Assembly:

I am returning Assembly Bill 1949 without my signature.

This bill would amend the California Consumer Privacy Act (CCPA) to prohibit sale, sharing, disclosure, or use of minors' personal information, unless the minor's parent or guardian (for those under 13) or the minor themselves (for those aged 13-18) consents.

I thank the author for her demonstrated commitment to ensuring children's well-being and safety online. I previously signed AB 2273 (Wicks, 2023), the Age-Appropriate Design Code Act, which would have required businesses to address children's privacy as part of a comprehensive approach to designing online products and services for use by minors. I continue to support thoughtful approaches to protect minors and limit the collection and use of their personal information, while ensuring they are able to avail themselves of the benefits of internet use.

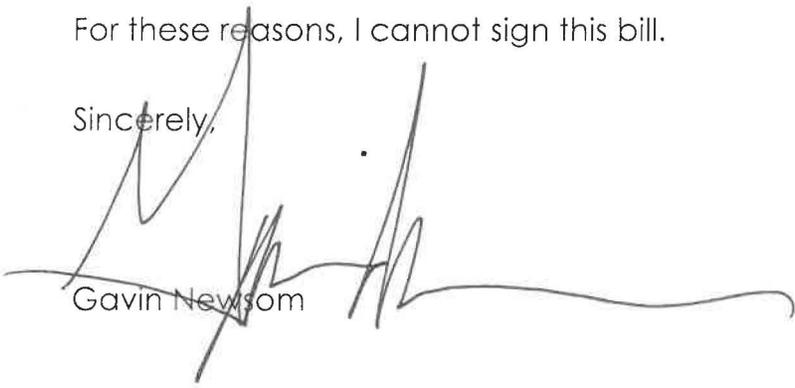
However, this bill would fundamentally alter the structure of the CCPA to require businesses, at the point of collection, to distinguish between consumers who are adults and minors. I am concerned that making such a significant change to the CCPA would have unanticipated and potentially adverse effects on how businesses and consumers interact with each other, with unclear effects on children's privacy.



For these reasons, I cannot sign this bill.

Sincerely,

Gavin Newsom

A handwritten signature in black ink, appearing to be 'Gavin Newsom', written over the printed name. The signature is stylized and includes a long horizontal flourish at the end.