

OFFICE OF THE GOVERNOR

OCT 13 2025

To the Members of the California State Senate:

I am returning Senate Bill 756 without my signature.

This bill would require the California Film Commission (CFC) to establish new data collection and compliance protocols for the California Film & TV Tax Credit Program.

I share the author's goal of ensuring that California's tax credit program lifts up underrepresented workers and communities. Recent legislation expanded support for productions that hire trainees from the Career Pathways Program, the CFC's workforce development initiative to expand access to film and television careers.

This measure, though well-intentioned, is premature and would impose significant and costly new obligations on the CFC. It proposes a process that requires the CFC to work with outside stakeholders and payroll companies to develop new definitions and standardized reporting templates. In addition, the CFC would need to create protocols to reduce nonresponse rates and collect more detailed demographic data. These requirements would necessitate a major overhaul of the CFC's data collection procedures, which were only recently refined during the rollout of Film Tax Credit 4.0, the current iteration of the program that began in July 2025.

While I am supportive of the author's effort to understand the full economic and community impact of the Film & TV Tax Credit Program, we should allow more time for the recent reforms to be implemented.

For these reasons, I cannot sign this bill.

Sincerel,

Gavin Newsom