



SEP 27 2026

OFFICE OF THE GOVERNOR

To the Members of the California State Assembly:

I am returning Assembly Bill 2717 without my signature.

This bill would extend through January 1, 2032, an exemption under the Outdoor Advertising Act allowing certain professional sports arenas built or under construction by January 1, 2027, to receive approval for new advertising displays that would otherwise be prohibited under state law.

I recognize that the revenue generated by these displays can support sports and entertainment venues and provide local economic benefits. However, I vetoed a similar measure in 2022 after the Federal Highway Administration notified Caltrans that existing arena billboards did not comply with federal law and that exemptions in state law did not provide the department with the ability to maintain effective control of outdoor advertising.

Those compliance risks remain, and state exemptions do not relieve California of its federal obligations. Failure to maintain effective control of outdoor advertising could jeopardize 10% of the state's federal highway funding — currently estimated at up to \$580 million annually.

As stated in my 2022 veto message, I continue to support modernizing federal requirements and encourage proponents of this legislation to pursue those changes at the federal level.

For these reasons, I cannot sign this bill.

Sincerely,

Gavin Newsom